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**HumanCentric Growth Leads to New Headquarters**

*As a result of recent successes, and the subsequent hiring of new employees, HumanCentric Technologies, Inc. has relocated its headquarters to a new location at 200 MacKenan Drive in Cary, N.C.*

**/24-7PressRelease/** - CARY, NC, April 13, 2008 - Barry Beith, president and CEO of HumanCentric Technologies, Inc., a full-service, integrated product development services company, announced today the company has relocated to its new headquarters at 200 MacKenan Drive in Cary.

The company relocated as a result of recent successes, and subsequent hiring of new staff. Since the company's inception in 2000, HumanCentric's revenue has increased more than 41 percent, while the staff has increased more than 28 percent.

"We've simply outgrown our current 11,000-square-foot facility," said Beith. "This move represents not only a growth opportunity, but also the recognition of the success that we have had in the past couple of years; defining who we are and what we do."

The new 17,000-square-foot facility enables the company's design and human factors groups to work in the same area for the first time. This creates a higher level of collaboration between the two groups, as well as allows for a more unified team to address client needs.

Highlights of the new location include: a state of the art usability lab, a model shop for prototype creations and a Zen room for relaxation. In addition, labs are equipped with video and audio stream, enabling clients to view product tests from remote locations.

"The acquisition of this building is an important milestone in the development of HumanCentric Technologies," said Vince Bankoski, general manager of the company. "Of course, our company would not be where we are today without the amazing group of professionals who have been, and continue to be, the reason for our success."

For more information on HumanCentric Technologies, visit [www.humancentrictech.com](http://www.humancentrictech.com).

About HumanCentric Technologies, Inc.:

Headquartered in Cary, N.C., HumanCentric is a full-service, integrated product development services company. At the foundation of HumanCentric is a genuine passion and commitment to the human side of product development with a continued focus on the client, the product, and the end user. HumanCentric's combination of education, skills and experience in the areas of industrial design, graphic and interaction design, human factors, and design research provides clients with unparalleled capability for meeting their business objectives on all design projects. For more information, please visit [www.humancentrictech.com](http://www.humancentrictech.com).

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