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FreePoolQuotes.com Forms Strategic Alliance With Pool Pro Office, Helping Pool Builders Manage Sales Leads From Start to Finish

FreePoolQuotes.com announced today that they have formed a strategic alliance partnership with Pool Pro Office, the complete management solution for swimming pool builders, allowing both companies to jointly market their services to pool builders across the US.

/24-7PressRelease/ - ROYAL PALM BEACH, FL, April 16, 2008 - FreePoolQuotes.com (<http://www.freepoolquotes.com>) announced today that they have formed a strategic alliance partnership with Pool Pro Office (<http://www.poolprooffice.com>), the complete management solution for swimming pool builders. The partnership will allow both companies to jointly market their services to pool builders across the US.

"Aligning with Pool Pro Office makes total sense. FreePoolQuotes.com provides the leads for pool companies, which is the start of the entire sales and building cycle. Pool Pro Office takes it from there, and enables pool contractors to manage and track those leads more effectively." Said Gregg Weiss, President of FreePoolQuotes.com

"Pool Pro Office looks forward to assisting pool builders using FreePoolQuotes.com in managing and marketing their leads more effectively thru the technology of our pool office management solution." Said Mark Richter, VP of Sales for Pool Pro Office.

About FreePoolQuotes.com

FreePoolQuotes.com is the leading provider of free swimming pool quotes. FreePoolQuotes.com provides homeowners with an easy online form to complete. Within 24 hours, homeowners will be contacted by up to 5 local, licensed and insured swimming pool builders, ready to answer any questions about your pool project and provide you with free pool estimates.

For swimming pool contractors, FreePoolQuotes.com offers an online marketing solution, an affordable alternative to pay per click. Our unique subscription based business model allows builders to join the network for a low, flat monthly fee entitling them to unlimited leads in the counties they service.

For more information, contact:

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About Pool Pro Office

Pool Pro Office is a complete pool construction and service/warranty management solution. Pool Pro Office enhances the management of pool construction by tracking and storing a wide variety of data.

Pool Pro Office allows the pool professional to:

- create/track permitting,
- create draw schedule,
- receive draw payments,
- create change order,
- receive change order payment,
- archive pool drawings,
- schedule construction events
- log electronic communications (email, fax, notes, etc)

With these great features all in one easy to use software solution no pool professional will need to look for the pesky job

folder that never has the needed information ever again.

Pool Pro Office is a cross platform (runs on Mac OS X and Windows 2000) networked solution that runs on FileMaker Pro 8.5, the award-winning database software from FileMaker, Inc.

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