



Press Release Contact Information:

Kristina Bruni
TV4 Network
VP Marketing
3400 Lakeside Drive, Suite 500
Miramar, FL
United States, 33027
Voice: 954-442-8252
Fax: 954-431-3591
E-Mail: [Email us Here](mailto:kbruni@slipstreamvideo.com)
Website: [Visit Our Website](http://www.slipstreamvideo.com/)

Lawrence Bobo of SlipStream Video Corporation Appointed to the Weston Chamber of Commerce

In a strategic move to further the advancement of entrepreneurs across America, Lawrence Bobo joins the Board of Advisors of Weston Area Chamber as Vice President of Communications.

/24-7PressRelease/ - MIRAMAR, FL, April 16, 2008 - SlipStream Video is proud to announce the appointment of its Lawrence Bobo to the Weston Area Chamber Board of Advisors, Weston, Florida. Mr. Bobo will bring his recent new media distribution experience with SlipStream Video, and his extensive healthcare organization and software/systems sales and management experience to the Chambers to help members further develop their businesses through both traditional and emerging new media outlets.

In his career, Mr. Bobo has consulted with various companies to improve their marketing and sales initiatives. He has served as Vice President of Sales of the Healthcare Almanac; Sales Executive of ServData; Marketing Director of Information Management Systems; Vice President/Chief Operating Officer of the Center for Health Technologies; Director of the Florida Economic Development Center; Franchise Owner, Norrell Temporary Services; and Coastal Zone Planner, Florida Coastal Coordinating Council.

"We are looking forward to Lawrence's enthusiasm, background, positive attitude for business networking and economic development experience to enhance the results of the businesses we deal with and prove why we are The Chamber That Means Business," stated Jack Miller, President & CEO of the Weston Area Chamber. "This is a partnership that will help all businesses grow all over America, increase visibility, and profit from increased sales through the combined efforts of SlipStream Video and the Weston Chamber."

"If you help businesses and organizations develop their sales and distribution networks, it will result in increased revenues and success," stated Mr. Bobo. "With my appointment to the Board of Advisors, I will help Members and their companies grow through the networking power of the Chamber."

For more information, please visit <http://www.westonchamber.com>.

About Weston Area Chamber

The Weston Area Chamber was created to drive unique traffic between entrepreneurs throughout South Florida and the Weston Area so that they can do business with each other on a local, regional, national and international basis. We are neither a buyers club nor just a website business directory. We are a team of working professionals and advisors assisting entrepreneurs and businesses through unique quality and ethical online services.

About SlipStream Video

With 10 years of experience in video production and direct response television, the team members at SlipStream Video are experts at increasing your ability to sell more products through the use of online video. High quality video production, viral marketing, streaming services and more, it's all a part of our turnkey solution for your internet marketing needs. For more information please visit <http://www.slipstreamvideo.com/>.

Contact:

Kristina Bruni, Vice President of Operations

kbruni@slipstreamvideo.com

954.441.2667, ext. 307