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Laundry Pro of Florida Hosts 5th Annual Hoedown Event; Gives Away Dexter 50 Pound Stacked Dryer

Laundry Pro of Florida, Inc., a Dexter Authorized Distributor recently held a free one day laundry equipment open house at their headquarters in Lakeland, FL.

/24-7PressRelease/ - FAIRFIELD, IA, April 16, 2008 - Laundry Pro of Florida, Inc, a Dexter Authorized Distributor recently held a free one day laundry equipment open house at their headquarters in Lakeland, FL. Their 5th Annual Hoedown, this event was a crowd pleaser with over 120 customers & potential investors in attendance. The yearly event spotlighted the new Dexter 50lb BIG Stack Dryer and other great raffle prizes. The lucky winner of the Dexter BIG Stack dryer was Randy McLean of Tropical Coin Laundry of Orlando, Florida.

"In addition to it being a successful sale it was great to see the response we had from our loyal customers," said Laundry Pro of Florida President Ron Jansen. "With Florida's beautiful weather and the great turn out the show was a huge success"

Laundry Pro of Florida & Dexter also held their annual Dexter Service School, given by Shane Palmer, Service Technician for Dexter Laundry. Other vendors in attendance were Dexter Laundry Area Sales Manager Bill Norden, Michelle Nelson from Dexter Financial Services, Brian Wallace President of CLA, Dan Wagner Standard Change-Maker, Herald Birchfield from Vend-Rite & Kyle Jetton from APT.

Laundry Pro of Florida, headquartered in Lakeland, Fla., began as a one-man operation and has since grown into a full-service laundry equipment distributorship. Ron Jansen, owner and president, opened his first coin laundry in 1990 and fell in love with being a small business owner in such a diverse and economically solid industry. Three years later, with a clear understanding of how to establish, run and market profitable self-service laundry investments, he established Laundry Pro of Florida. More than 14 years later, Laundry Pro of Florida has grown ten (10) fold and proud to be among the largest Dexter distributors in the country. For more information on Laundry Pro of Florida, Inc. visit their website at www.laundryproofflorida.com. Additional information on the complete range of Dexter commercial and on-premise laundry products can be found at <http://www.dexterlaundry.com>.

Dexter Laundry, Inc. is an employee owned manufacturer based in Fairfield, Iowa, USA. Founded in 1894, the company has grown to offer a full line of front load washers, drying tumblers, Easy Card systems, and equipment financing serving the on-premise and commercial laundry industries. Learn more at www.dexterlaundry.com or call 1-800-524-2954 to find your local Dexter Authorized Distributor.