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**HIGH QUALITY BPO SPECIALIST SERVICES**

*OPTIMUM OUTSOURCING LAUNCHES ITS HIGH QUALITY BPO SPECIALIST SERVICES.*

/24-7PressRelease/ - April 16, 2008 - In line with the determination of becoming one of the leaders in the BPO field and providing specialized high quality data and outsourcing services, Optimum Outsourcing is launching its latest concept: "High Quality BPO Specialist Services". This concept will cover all the various fields of specialized services provided by Optimum Outsourcing namely: Accountancy, Legal Transcription, Software Development and Data Entry.

For the success of those quality-oriented services, Optimum Outsourcing has adopted one of the well-known practises, namely the PDCA Quality Circle of Deming.

PDCA stands for PLAN-DO-CHECK-ACT and is a rapid, dynamic and iterative four-step process typically used for quality control within continuously learning organisations. This implies the establishment of objectives and processes necessary to deliver results in accordance with specifications, the implementation of the processes, the monitoring and evaluation of these processes (including lessons learned) and the application of actions to the outcome for necessary future developments.

Optimum Outsourcing is specialized in the following services; Legal Transcription, Invoice Processing, Bank domiciliation, CV decoding, Customer/Transaction due diligence for bank institution, Cost saving simulations, Surveys Processing, Software Development / Development farm, Document Indexation, Text summarization, Custom Web Data Extraction Services, Data Capture and Data Collection, Data Entry and Data Encoding Services, Data Tagging - HTML or XML, Data Migration, Consumption Tracking (Public sector), Medical Indexation and Media Content formatting, BPO, Rfid, Cobol Service Center, SEO.

Optimum Outsourcing offers a wide range of Business Process Outsourcing (BPO) services and guarantees accuracy, efficiency and high quality standards when managing your day-to-day data processing tasks.

With its high level of expertise and professionalism, Optimum Outsourcing is your partner of choice for all data outsourcing operations including data entry, data capture, data analysis, data cleansing and digital archiving.