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**New Vivonet Online Career Campaign - Part of Company's Long Term Growth Strategy**

*Today Vivonet re-launched the careers section of its website, [www.vivonet.com](http://www.vivonet.com). The revamp is a result of the increased demand to hire experienced Informational Technology workers.*

**/24-7PressRelease/** - VANCOUVER, BC, CANADA, April 17, 2008 - Today Vivonet re-launched the careers section of its website, [www.vivonet.com](http://www.vivonet.com). The revamp is a result of the increased demand to hire experienced Informational Technology workers. The new careers section has information on Vivonet's corporate culture, values, as well as employee testimonials and photos.

"The goal of the website is to give potential candidates a real feel for what it's like to work at Vivonet," says Joanne Sammons, Marketing and Communications Manager who oversaw the careers website project, "In today's competitive workplace, it's no longer just enough to attract people with a good salary. Today's prospects are looking for other benefits such as, professional growth opportunities and a positive work environment. Vivonet definitely provides many benefits above and beyond salary, so it was just a matter of conveying it to those interested in working at Vivonet."

"I love coming into work knowing that I'm part of a team that is committed to providing a top-notch product to customers" say Sunny Randhawa, a Client Service Representative who has been with Vivonet for over 2 years. "Knowing that people here are hired on the basis of a hard work ethic and skill, assures me that I'm not alone when I am faced with difficult decisions. Vivonet is a place where everyone shines for different reasons, yet works towards a common goal."

Currently there is a large demand in the technology industry to recruit and hire trained people. Ever since the tech bubble burst in the late nineties, the number of people entering the IT field is not meeting the demands of the workplace. In a recent report by the Conference Board of Canada, Canada will need 90,000 Information Technology workers in the next 5 years to fuel the wireless and internet business (CBC news).

Vivonet is not immune to this hiring predicament. The company competes for skilled IT professionals against a plethora of organizations as a result of new investments into updated systems and software. There are several IT job postings online at [www.vivonet.com](http://www.vivonet.com), including positions for developers, database administrators, and support analysts.

Recently hired Chief Technology Officer, Tom Kakanowski, weighs in, "To both maintain the top position in our market, and to innovate for growth, I need more than simply a skilled set of hands," says Kakanowski on recruiting IT workers, "I need people who have the ability to work with the latest technologies while being able to make prudent judgments through depth of experience to bring innovations to the market both quickly and economically."

As a company, Vivonet continues to enjoy triple digit growth. In conjunction with strategic vendor partnerships, acquisition of competitor technologies, and significant architectural investments, this is driving the company's growth in both the size and the skill sets required of Vivonet's IT, hosting, development and quality teams.

"As a result, Vivonet needs people with advanced skills in virtually every area of our technology!" notes Kakanowski, "The opportunities available to someone joining Vivonet today are tremendous, but we only consider the very best people to become part of our team."

For more information on Vivonet and current job opportunities, please visit [www.vivonet.com](http://www.vivonet.com).

**About Vivonet:**

Established in 1999, Vivonet is an on-demand solutions provider that enables, acquires and organizes millions of transactions every month for customers in the hospitality and retail sectors across Canada and the United States. Vivonet provides on-demand enterprise management, point-of-sale (POS), payment processing and performance benchmarking solutions for its customers. Vivonet's unique ability to aggregate the transaction data created by its customers allows their

customers to benchmark their performance against other users and the industry at large - leading to better performance and higher business success rates.