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**Native Hawaiian Hospitality Association to Host Native Hawaiian Tourism Conference**

*The Native Hawaiian Hospitality Association will hold the Native Hawaiian Tourism Conference on May 8th - 9th at the Hawaii Convention Center located in Honolulu, Hawaii.*

**/24-7PressRelease/** - April 18, 2008 - The Native Hawaiian Hospitality Association will hold the Native Hawaiian Tourism Conference on May 8th - 9th at the Hawaii Convention Center located in Honolulu, Hawaii.

This conference is a must for those who want to experience a Hawaiian "marketplace" of innovative ideas, products and services. Learn more about Hawaiian culture and its value to the community, the visitor industry and Hawaii. Interact with Hawaiian artists, cultural practitioners and leaders. The goal of the conference is to enable partnerships and inspire actions that result in:

- a greater collaboration between Hawaiian businesses/community and the visitor industry;
- increased integration of Hawaiian culture in hotels and other businesses;
- practices that malama aina - care for our natural environment;
- creative tourism, empowered communities and successful businesses.

The Native Hawaiian Hospitality Association is a nonprofit organization whose mission is to promote Hawaiian culture, values and traditions in the workplace through consultation and education as well as to provide opportunities for the Native Hawaiian community to shape the future of tourism.

For registration or more information, please visit [www.nahha.com](http://www.nahha.com) or call 808-628-6370.