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Zealous Marketing Launches LasVegasDJz.com: Case Study in Geo-Targeted SEO

"Web Estate Development" Firm, www.ZealousMarketing.com, announced today that it has officially launched www.LasVegasDJz.com today in an attempt to forecast search engine optimization efforts.

/24-7PressRelease/ - LAS VEGAS, NV, April 18, 2008 -- Cyberspace (ZealousPR)—Zealous Marketing, an internet marketing and "web estate development" company, officially launched a case study in Geo-Targeted SEO (search engine optimization focused on a particular region, area code or zip code) for the city of Las Vegas at www.LasVegasDJz.com today.

Zealous Marketing's CEO Joe Perez stated, "We have several clients that are currently in need of Geo-Targeted SEO. In simple terms, they would benefit greatly if they were able to be found in local searches on various search engines; not just Google. What we are doing right now is testing a combination of search engine optimization techniques with regard to timing of certain content releases. If we forecasted well, we should be able to quantify these results within 2 weeks. This means we can also launch the actual seo initiatives for our clients with a running case study just a couple weeks ahead that we can test without risk to the client's project."

About Zealous Marketing:

The principals of Zealous Marketing bring over 10 years of experience and nearly 500 internet marketing projects to the web estate development arena. Zealous Marketing specializes in strategic Web Estate Development; Creative Website Design, Press Release Optimization and Effective Internet Marketing Strategies. <http://www.zealousmarketing.com>

About Las Vegas DJz:

Las Vegas DJz is a Geo-Targeted SEO case study built for the purpose of creating an extremely relevant site for the mutual benefit of users and advertisers. Las Vegas DJz specializing in Las Vegas Weddings and Graduation Party DJ booking. If you're looking for a DJ in Las Vegas for a Wedding or Graduation Party, then find a Las Vegas DJ at

<http://www.LasVegasDJz.com>

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