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**The Myth Of Getting Page 1 Search Engine Listings Revealed By Seo Consult**

*Leading UK SEO agency SEO Consult reveal top tips for page 1 Google listings, no clever tricks, just ethical white hat Search Engine Optimisation techniques to maximise your targeted traffic.*

**/24-7PressRelease/** - NESTON, CHESHIRE, UK, April 18, 2008 -- In a more than ever competitive market place businesses are becoming frustrated, this frustration is leading to not maximising potential, and in many cases not outsourcing online marketing to agencies that understand your needs, and know who to deliver results.

Search Engine Optimisation, also know in the industry as SEO or Search Engine Optimization is a method used to maximise your position of listings within the search engines, thus providing more targeted traffic.

I can guarantee it does not matter how many SEO companies you talk to, they will all tell you something different, the fact of the matter is, there are no quick and easy ways to maximise your SEO listings, and the fact of the matter, most times Search Engine Optimisation comes back to some very basic methods.

Firstly, on page SEO, ensuring your code validates and is clean, sitemaps XML & HTML, great content which is relevant to the landing page, keywords in URL's, yes it all does sound very basic, put when it comes to putting it all into practice and getting the mix correct, this is where the experts come in.

Secondly, when it comes to off page SEO there are no dirty tricks, there is one objective of Search Engine Optimisation, to build your authority, this can be done through building link popularity, article & directory submission, social networking sites, industry blogs and online PR.

There seems to be a myth that the aim is to do things to boost rankings, wrong, if you use methods that ultimately provide very targeted pages with all on page factors correct and then use off page to build your authority upon the industry you operate, your results in the search engines will naturally increase.

About SEO Consult:

[www.seoconsult.co.uk](http://www.seoconsult.co.uk) has been assisting businesses with Search Engine Optimisation since 2003, our methods are ethical and are results speak volumes. With more than 20 Search Engine Marketing Professionals, SEO Consult are based in Cheshire, our company aim is to build long term strategies for businesses who are serious about Online Marketing and the benefits an agency such as SEO Consult can bring.

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