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Homewood Suites by Hilton rated top Upscale, Extended Stay Brand

Homewood Suites by Hilton achieves top spot One of Several for Brand in Award-Winning Year in 2008 U.S. Hotel Chain Survey

/24-7PressRelease/ - MEMPHIS, TN, April 18, 2008 - Homewood Suites by Hilton, the international brand of upscale, all-suite, residential-style hotels has announced that it has been named the leading Upscale Extended Stay hotel brand in an annual survey of corporate travel buyers by Business Travel News, which will be published in the March issue of the magazine. Homewood Suites dominated the category, being placed number one in each of the eight criteria in the tier, including arranging individual travel, corporate rate programs, commission payment system, helpful courteous staff, physical appearance of hotels, quality of in-room business amenities, quality of business center, and overall price-value relationship.

This award is one of many recent wins for Homewood Suites, including placing number one in the Market Metrix Hospitality Index for every quarter of 2007; 'Highest Guest Satisfaction Among Extended Stay Hotel Chains' by J.D. Power and Associates' 2007 North America Hotel Guest Satisfaction Index Study; "Best Bang for the Buck" in the 2007 Zagat Survey; and the 'Extra Mile' Award for the brand's Suite Selection reservation tool by Budget Travel magazine.

"As a brand that focuses on [extended-stay business travel](#), this is an especially important honor for [Homewood Suites](#)," said Rebecca Wyatt, senior vice president - brand management. "This year, we'll celebrate our 250th property opening and next year, our 20th anniversary, so it's wonderful to be recognized as the category leader during a period of so many significant milestones."

Business Travel News' U.S. Hotel Chain Survey is an annual measure of corporate travel buyers' opinions of the lodging brands their companies use. The publication sent email invitations to participate in the survey to 7,391 corporate readers responsible for hotel buying decisions, asking them to rate hotels with which they did business in the past year in six hotel segments: deluxe, upscale, midprice, budget/economy, and upscale and midprice extended stay. Equation Research tabulated 539 responses and BTN reported results only for chains that achieved a significant percentage of usage.

About Homewood Suites by Hilton

Launched in 1989, the [Homewood Suites by Hilton](#) brand now has more than 220 [upscale hotels](#) open with approximately 130 in the development pipeline. Beyond its spacious suites and home-like amenities, Homewood Suites guests can find at each hotel an on-site Suite Shop convenience store, exercise facility and guest laundry at most locations. Additional guest services at Homewood Suites by Hilton hotels include a complimentary grocery shopping service* and a complete business center at most locations.

Hilton Hotels Corporation is the leading global hospitality company, with more than 3,000 hotels and 500,000 rooms in 76 countries and territories, including 100,000 team members worldwide. The company owns, manages or franchises a hotel portfolio of some of the best known and highly regarded brands, including Hilton, Conrad Hotels & Resorts, Doubletree, Embassy Suites Hotels, Hampton Inn, Hampton Inn & Suites, Hilton Garden Inn, Hilton Grand Vacations, Homewood Suites by Hilton and The Waldorf=Astoria Collection.

Hilton Hotels Corporation's sponsorship of the U.S. Olympic Team will extend through the 2008 Olympic and Paralympic Games in Beijing, China, and includes the 2008 U.S. Paralympic Team(s) and the 2007 U.S. Pan-Am Team.

*Guest pays for groceries. Other restrictions apply.

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