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BBB Announces Shredding Partners for Free May 3 Event

Proshred Security of Raleigh and Panther Shredding of Longwood are participating in the "Secure Your ID" on May 3 for BBB. Participants are asked to bring boxes of personal documents to shred properly.

/24-7PressRelease/ - RALEIGH, NC, April 18, 2008 — The Better Business Bureau (BBB) of Eastern North Carolina announces today that ProShred Security of Raleigh and Panther Shredding of Longwood are participating in the BBB's shredding event to be held May 3 at Ridgewood Shopping Center. The free event from 9:00 a.m. to 12:30 p.m. will help protect against identity theft by disposing of information responsibly.

Participants are encouraged to bring up to three boxes or bags of documents to be shredded. Documents to be shredded should be removed from binders. At the event, BBB and other participating organizations will provide tips and resources to help protect your identity.

"Many individuals underestimate the importance of shredding documents that contain personal information," says Jeffrey Milliken, owner of Panther Shredding. "Our company is proud to partner with BBB and participate in this event."

In 2007, 8.1 million Americans became victims of ID theft, resulting in the loss of \$45 billion, according to a 2008 report from Javelin Strategy and Research. The report notes that the majority (56 percent) of ID theft occurs when the thief had direct contact with the victim's personal information, through a stolen or lost wallet, rifling through a personal mailbox or trashcan, or even lifting documents from inside a home or business.

"Shredding can be one of the most effective ways to protect the identity of individuals and small businesses," says James Klemes, general manager of ProShred Security. "I hope our participation in this event saves community members from the potential damage of having a stolen identity."

For more information, visit www.raleigh.bbb.org.

About BBB of Eastern North Carolina:

The Better Business Bureau of Eastern North Carolina is a 501 (c)(6) not-for-profit corporation serving 33 counties in Eastern North Carolina. The organization is funded primarily by membership dues from more than 3,200 local business and professional firms. The BBB promotes integrity, consumer confidence and business ethics through business self-regulation in the local marketplace. Services provided by the BBB include, reports on companies and charitable organizations, general monitoring of advertising in the marketplace, dispute resolution services, and consumer/business education programs. All services are provided at no cost to the public, with the occasional exception of mediation and arbitration. Visit bbb.org.

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