



**Press Release Contact Information:**

Cheri L. Parr  
Realcomm  
PR/Communications  
USA, 92008  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**Realcomm 2008 Announces Its Line-Up of Pre-Conference Events**

*Realcomm 2008, the premiere commercial and corporate real estate technology conference, presents its exciting line-up of pre-conference events: CIO roundtable, facility and property management summits, intelligent buildings and integrator roundtable and other industry events.*

/24-7PressRelease/ - CARLSBAD, CA, April 18, 2008 - Realcomm Conference Group, LLC, a global leader in providing education, information and networking opportunities for the commercial real estate industry, announced today its exciting line-up of pre-conference events which will be held on June 9 at the San Diego Convention Center.

"We are excited about this year's pre-conference events. Our CIO Roundtable event will be attended by over 200 of the leading technology executives in the commercial and corporate real estate industry," said Jim Young, Co-Founder and CEO of Realcomm. "We also now have focused sessions for property and facility management sectors, as well as IT integrators from various sectors, which will attract several hundred more attendees."

The Realcomm 2008 pre-conference events are:

- 5th Annual CIO Roundtable (By invitation only). The Realcomm CIO Roundtable has become the cornerstone event for IT leaders in the commercial real estate industry. This year, an international panel of IT executives representing the U.S., Europe, Canada, the Middle East and Asia will discuss global technology challenges and solutions. The CIO Roundtable brings together IT executives and provides an opportunity each year to reset the benchmarks for IT-related issues for the industry. For more information, contact Howard Berger at [hberger@realcomm.com](mailto:hberger@realcomm.com).
- 2nd Annual Property Management Innovation Summit (By invitation only). Innovative real estate leaders will analyze the value of technology solutions, share their successes and failures, and propose new ideas for the next generation of property management. With increasing trends towards incorporating information technology into traditional building management roles, the summit addresses what the future holds for today's property manager and how technology will change the way they manage and operate commercial properties. For more information, contact Darlene Pope at [dpope@realcomm.com](mailto:dpope@realcomm.com).
- 2nd Annual Intelligent Buildings and Integrator Roundtable. The roundtable is designed as a forum for the vendor community to discuss the requirements of delivering Intelligent NextGen buildings. Vendors from various sectors will discuss unifying the marketplace and identifying the team required to conceive, design and develop, and retrofit the next generation of commercial and corporate real estate. For more information, contact Lisa Woods at [lwoods@realcomm.com](mailto:lwoods@realcomm.com).
- NEW! Facility Management Innovation Summit (By invitation only). Rising energy costs, coupled with unstable markets and economic uncertainty has caused cut-backs on expenditures. Facility managers must innovate to reduce costs and improve bottom lines. Learn how automation of building systems cuts costs, improves efficiency, and contributes to green buildings - as well as how to make the best use of technology for monitoring, management, and remote operations. For more information, contact Julie Devine at [jdevine@realcomm.com](mailto:jdevine@realcomm.com)
- Other Industry Meetings. Several other industry user group and client meetings are also planned in conjunction with Realcomm 2008. Argus Software, REApplications, OSCRE, IBWA, RESolve Technologies and others have invited hundreds of their clients to participate in these events.

For more information or to register, visit [www.realcomm.com/sandiego.htm](http://www.realcomm.com/sandiego.htm).

**About Realcomm**

Realcomm Conference Group, LLC is the world's leading research and educational institution that produces an annual conference and exposition on technology, automated business solutions and intelligent buildings for executives in commercial and corporate real estate. Realcomm was founded in 1999 with the goal of bringing industry leaders together each year to discuss, demonstrate and debate the latest innovations that impact the industry. Today, in addition to the annual conference, Realcomm conducts seminars, webinars, workshops, executive tours and other strategic services to educate industry professionals about the latest business solutions and technologies to improve commercial real estate

development, leasing, management and operations.