



**Press Release Contact Information:**

Fernando Rubio  
BarcelonaPoint.com  
BarcelonaPoint.com  
Barcelona  
Voice: +44 222 656  
E-Mail: [Email us Here](mailto:Email us Here)  
Website: [Visit Our Website](http://www.barcelonapoint.com)

**Now: Direct Flights From New York City To Barcelona**

*The flight from New York John F Kennedy airport leaves at 11:00h in the morning and the flight back from the Barcelona El Prat airport at 07:00 in the evening, which is also ideal for people coming to Barcelona for business reasons, as they can make good use of the day in Barcelona.*

**/24-7PressRelease/** - BARCELONA, SPAIN, April 19, 2008 -- Starting on 25 April 2008 New York City and the city of Gaudí - Barcelona will directly be connected through daily flights operated by American Airlines. This is valid for the summer months of 2008. In off seasons six flights per week will connect the US and European tourist and commercial hotspots.

The flight from New York John F Kennedy airport leaves at 11:00h in the morning and the flight back from the Barcelona El Prat airport at 07:00 in the evening, which is also ideal for people coming to Barcelona for business reasons, as they can make good use of the day in Barcelona.

The parties closing the contract involved Maria Sebastian, the vice sales and marketing president for Europe, East Asia and Africa of American Airlines, Josep Manuel Basáñez, vice president of the Chamber of Commerce of Barcelona, Fernando Echegaray, general director of the El Prat Airport Barcelona, Ricardo Frigola, manager of economic development of the Barcelona city administration and Manel Nadal, the secretary of the regional ministry of transport and president of the development of airline routes committee.

American Airlines vice sales president for this region, Maria Sebastian claims that the strategy of the airline giant is to invest in business and tourism destinations at the same time and Barcelona perfectly suits both development objectives. It is not only a business destination, but also a sea hub of the Mediterranean and an all time favourite among US tourists traveling to Europe or boarding cruise ships from Barcelona's Port Vella.

The same is true for Barcelona's citizens, who can now easily travel to New York and any other destination in the USA, without having to stop in Madrid. American Airlines also stated that they are thinking of connecting further US airports directly with Barcelona, depending on the success of the New York JFK air route.

For the Barcelona airport, this deal definitely increased the international importance of El Prat and makes it a European hub for overseas destinations. Fernando Echegaray also hopes that this route will soon belong to the top ten most frequented routes of the El Prat airport.

Also Barcelona hotels and accommodation providers will benefit from this direct connection as last year's tourism reports have shown that US tourists have the highest daily spending of tourists visiting Barcelona. Also, US citizens tend to stay in 4-5 star Barcelona hotels, making them a very interesting target market for Barcelona hotels and Barcelona holiday apartment providers

Press Release Distribution By PressReleasePoint(<http://www.pressreleasepoint.com>)

**Contact:**

Fernando Rubio  
BarcelonaPoint.com  
Barcelona, Spain  
+44 222 656

[support@barcelonapoint.com](mailto:support@barcelonapoint.com)  
<http://www.barcelonapoint.com>