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**SlipStream Video Increases Conversion Rates with Video Based Affiliate Network**

*SSV Affiliates combines industry leading video technology with high quality advertising for its performance based lead generation network*

/24-7PressRelease/ - MIRAMAR, FL, April 23, 2008 - SlipStream Video Corporation, one of the most advanced online video producers, has launched its own premiere video-based ad network, SSV Affiliates . Based on the huge success of online video increasing conversion rates, SSV Affiliates will offer publishers an opportunity to improve their conversion rates with video creatives in almost every vertical.

Senior Vice President, Jonathan Neveloff, will be overseeing this new business unit. His extensive background and experience in lead generation, coupled with SSV's state of the art streaming technology and in-house video production studios enables SSV Affiliates to quickly and professionally generate exclusive and private label programs. All videos, graphics, images and copywriting are produced by SSV staff members, based on an advertiser's specific needs.

The videos are streamed through SlipStream Video's proprietary video player, enabling the video to play immediately without any downloading or buffering. This technology instantly grabs the consumer's attention and creates a captive audience in which to deliver a call to action. Consumers with either a dial-up or broadband connection can both experience the sight, sound and motion of a broadcast quality SlipStream Video production.

This new business unit of SlipStream Video will enable lead generation companies to increase the quality and volume of their business. The SSV Affiliates network is further enhanced through LinkTrust's backbone of affiliate network management. Publishers and buyers can join at <http://www.ssvaffiliates.com>.

**About SlipStream Video Corporation**

With 15 years of experience in video production and direct response television, the team members at SlipStream Video are experts at increasing your ability to sell more products through the use of online video technology. High quality video production, viral marketing, streaming services and more, it's all a part of our turnkey solution for your internet marketing needs. For more information please visit <http://www.slipstreamvideo.com/>.

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