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Toyota of Colchester Announces Special Deals on 2008 Toyota Camry Solara Convertible.

Toyota of Colchester, one of the leading Toyota dealers in Connecticut, presents special offers on the new 2008 Toyota Camry Solara Convertible models in stock. For details, visit the dealership or log on to <http://www.toyotaofcolchester.com>.

/24-7PressRelease/ - COLCHESTER, CT, April 23, 2008 - Toyota of Colchester, one of the leading Toyota dealers in Connecticut, presents special offers on the all-new 2008 Toyota Camry Solara Convertible models in stock.

The 2008 Toyota Camry Solara Convertible is still one of the best values in its segment as it packages sporty refinement. It is available in SE, Sport and SLE grades. The Sport Convertible shares the Sport Coupe's dark-charcoal interior with black graphite-style trim and 17-inch alloy wheels along with the front and rear underbody spoilers and rocker panel moldings. High Intensity Discharge (HID) headlamps are standard on the Sport and available for the SLE grade.

Solara continues to offer four-cylinder and V6 power choices, and the fuel efficiency remains excellent for the class. Four-cylinder Solara models are rated at 21 mpg city/31 mpg highway for five-speed manual transmission and 22 mpg city/31 mpg highway for the five-speed automatic transmission. The Solara Convertible is powered exclusively by a 210-horsepower 3.3-liter V6 engine, which is also available on Solara coupe models.

In the Solara Convertible, reinforcements, optimally located throughout the vehicle, provide high torsional rigidity, resulting in a smooth, quiet ride and responsive handling. The convertible top features a headliner and a glass rear window to optimize passenger comfort. When lowered, the Solara Convertible's soft-top stows behind the rear seat with a low profile for a sleek overall appearance.

All Solara models are equipped with a direct tire-pressure monitoring system and standard front seat-mounted side airbags, with Coupe models also equipped with standard front and rear side-curtain airbags. Four-wheel disc brakes and an anti-lock brake system (ABS) help provide responsive, reliable stopping power on all Solara models, and the SLE V6 can also be equipped with optional Vehicle Stability Control (VSC) with traction control. VSC helps maintain direction during cornering by manipulating engine torque and individual wheel-braking control, when it detects tire slippage. For details, visit the dealership or log on to <http://www.toyotaofcolchester.com>

Toyota of Colchester houses a wide range of new and used Toyota cars, trucks, SUVs, and vans, which include Toyota Avalon, Camry, Camry Solara, Corolla, Matrix, Prius, Yaris, 4Runner, FJ Cruiser, Highlander, Land Cruiser, RAV4, Sequoia, Sienna, Tacoma, Tundra, Highlander Hybrid, Prius Hybrid, and Camry Hybrid. The dealership also specializes in Toyota Service, Parts, Accessories and Finance.

Toyota of Colchester offers services to customers in Salem, Lebanon, Columbia, Chester, Essex, Scotland, New London, and Manchester.

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