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Insurance Quotes in Atlanta Just Got Easier

Atlanta Quote's User Friendly Website Makes Insurance Shopping a Joy

/24-7PressRelease/ - April 25, 2008 - The Facts:

- * User friendly quote tool makes insurance shopping a breeze
- * Auto, health, home, life, and dental insurance quotes at your convenience
- * Personal finance, college debt, and annuity services are also offered through the quote tool
- * Connect with a local agent if you prefer
- * Article resources including a blog discussing auto, health, personal finance, home, and life

Insurance professionals realize that consumers will "shop" for many products online, including insurance, but they also know that insurance is a product that requires an extra layer of protection and customer comfort. Thus, Atlanta Quote uses the tag-line, "online insurance with personality"-The personality is the local agent!

Quotes:

With the struggles and expense of direct B2C business models in the insurance e-commerce space and the realization the e-empowered insurance producers will not be disinter-mediated and can bring value to their customers, a B2B model like Atlanta Quote can be an effective and cost-efficient method of enabling an insurance producer to utilize the benefits of e-commerce in an ever-changing world of the marketing and delivery of financial services products.

Brian Casey
Partner and Chairman of Insurance E-Commerce Group
Morris, Manning & Martin, LLP
Atlanta, GA

...what makes AtlantaQuote.com stand out from other websites that offer online quoting is its unique personal approach and its pledge to uphold the values of honesty and integrity. I have reviewed thousand of insurance web sites and none of them have successfully blended the efficiency of the Internet with the personal touch and professionalism of the "old time" insurance agent, like AtlantaQuote.com has done.

Patricia A. Berry
SellingWithTechnology.com
Virtual Insurance News

Relevant Links:

Atlanta Quote Website - <http://www.atlantaquote.com/>
Insurance Quote Tool - <http://www.atlantaquote.com/quote-tool>
Atlanta Quote Blog - <http://www.atlantaquote.com/blog>
Customer Feedback and Newsletter Subscription - <http://www.atlantaquote.com/customer-feedback>

Company Info:

Atlanta Quote became a reality in the beginning of 2008 with a main purpose; don't be eaten by the bigger fish, become the bigger fish! Insurance Agencies across the country face an overwhelming amount of competition that did not exist a few years ago. Many agencies have been sold or merged as a result. With the belief that "necessity is the mother of all inventions", Atlanta Quote was born.

RSS Feeds:

Atlanta Quote Blog - <http://www.atlantaquote.com/blog/rss>

