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Professional Artists Choose Arbonne Mineral Powder Foundation SPF15

The mineral cosmetic market is absolutely booming with selection. Arbonne - newly introduced to the UK last November - is a real contender for a top spot and is already the product of choice by many professional makeup artists.

/24-7PressRelease/ - April 26, 2008 - Like many mineral powders it doesn't contain talc, perfume, dyes or chemicals nor any of the nasty ingredients that clog pores and still promotes clear skin. Your skin breathes and is protected.

So what's different about the Arbonne Mineral Powder Foundation?

- Convenient: easy to use with its own compact natural fibre Kabuki brush for more even and fine distribution
- Versatile: you can create the flawless, natural "no make-up" look and even provide coverage for correction
- Cake-free application: applies over moisturiser evenly without a chalky hue
- Light reflecting: gives your skin a warmth and glow thus hiding dark circles and imperfections
- Most importantly it offers sun protection

It's actually 5 products in one - foundation, powder, corrector, moisture protection and sunscreen. I'm confused. Is this a miracle or mineral make-up?

Available in 15 shades. Uniquely, the shade notes whether it has warm (W), neutral (N) or cool (C) undertones. Great for getting the colour right.

Are you warm, neutral or cool?

Warm (W)

Skin Colour: Yellow, Orange skin undertones

Eye Colour: Brown, green, hazel

Hair Colour: Brunnette, red, blonde

Neutral (N)

Skin Colour: Fair/light pink, olive, yellow skin undertones

Eye Colour: All

Hair Colour: All

Cool (C)

Skin Colour: Blue, pink skin undertones

Eye Colour: Blue, violet, grey

Hair Colour: Blonde, brunnette

In the cosmetic industry since 1980 and boasting sales growth over 80% in 2006, Arbonne International develops pure, safe and beneficial health products for all ages. The product portfolio includes skin care for men, women and babies, body care, makeup and more. Available in the UK since November 2007, Arbonne has aggressive expansion plans into 2 new countries per year over the next ten years - it's an exciting time to become part of Arbonne.

Oo!chi, an independent distributor of the Arbonne range, specialises in the aesthetic and beauty industry and has created protocols for a number of treatments with the Arbonne products. oo!chi has also developed a unique programme specifically for educational establishments. Oo!chi is available for product training sessions and opportunity discussions.

For further information, please contact us at 44 (0)1256 761247