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Expansion Plans revealed as officebroker.com appoints Non Executive Director

officebroker.com has revealed major growth strategies as it plans to consolidate and expand its industry leading position as the UK's number one commercial office space broker.

/24-7PressRelease/ - STAFFORDSHIRE, UK, April 26, 2008 - officebroker.com has revealed major growth strategies as it plans to consolidate and expand its industry leading position as the UK's number one commercial [office space](#) broker.

As it enters the latest phase in its strategic development, the company has appointed Non Executive Director, Andrew Coombs.

Former Sales Director at Regus - the world's largest provider of [serviced offices](#); Andrew is also a former Director and General Manager of MWB Business Exchange - one of the leading suppliers of Serviced Offices in the UK.

Andrew has come on board to advise Managing Director's Jim Venables and Andy Haywood, as they look to strengthen the company's existing offering and develop new business channels to widen the range of services offered to customers.

Some six years since it began trading, [officebroker.com](#) counts 97% of UK serviced office providers among its customer base. As well as developing new business channels in the UK, the company is looking to strengthen its position in the global marketplace with the further growth of US office and the imminent development of its Asia Pacific division.

As the core UK business continues to boom, most recently with the opening of a dedicated London [office](#) and the launch of its Insight Consultancy service, officebroker.com is planning to capitalise on its market knowledge, position and customer base by diversifying into additional areas. Later this year, this will include the launch of a new meetings and conference division.

Managing Director, Jim Venables said: "We are looking to add value to our existing customers' businesses and capitalise on an obvious gap in the market by launching a range of additional products and services."

"These will include the launch of a booking service for meetings and conferences and a platform which will allow companies to promote relevant B2B products and services to the [officebroker.com](#) customer base. These services will be designed to help our existing customers, nearly all of whom require external meeting facilities and additional services relating to the geographical locations and mobility of their workforces."

In addition, officebroker.com is looking to further strengthen its relationships with Commercial Agents, as it helps businesses to bridge the gap between the demand for fixed term conventional and flexible serviced office space.

Jim said: "In the current economic climate many companies, especially those with large or highly mobile workforces, are looking to secure flexible [office space](#) either with or without a fully serviced office package."

"As a customer focussed business, we are always looking at ways in which we can meet customer needs and assist in the development of their businesses by innovating and establishing new service channels."

Andrew Coombs said: "I will be assisting with the growth and development of the business and establishing structures and systems to ensure the sound management of this growth. My own background means that I will also be able to add a strong perspective from the [office](#) provider's viewpoint."

"There is still considerable development potential for the company and I look forward to being able to contribute to officebroker.com's continued success.

officebroker.com is the UK's most comprehensive online search facility for office space, and is rapidly expanding throughout

the USA and globally, for more information visit our website at www.officebroker.com or call 0870 112 7890