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Renewable Energy Stocks; Geothermal Stock, Essential Innovations Technology Corp. (OTCBB: ESIV - FRANKFURT: E6S) Showcased on Investorideas.com

With Rising Energy Costs, Energy-Efficient Geoexchange Technology Nearly Doubles From 2004-2007

/24-7PressRelease/ - POINT ROBERTS, WA and DELTA, BC - April 26, 2008 www.RenewableEnergyStocks.com, a leading investor news and research portal for the renewable energy sector within Investorideas.com, presents featured showcase Geoexchange Technology Provider, Essential Innovations Technology Corp. (OTC Bulletin Board: ESIV - FRANKFURT: E6S).

Geothermal energy is used for electricity production, direct use purposes, and home heating efficiency through geothermal heat pumps.

According to the Environmental Protection Agency, Geoexchange is the most energy-efficient, environmentally clean, and cost-effective space conditioning system available. Geoexchange.us reports, "Every 100,000 homes with geothermal heat pump systems reduce foreign oil consumption by 2.15 million barrels annually and reduce electricity consumption by 799 million kilowatt hours annually."

With rising energy costs, the Geoexchange industry has been growing, with delivery of geothermal heat-pump systems nearly doubling between 2004 and 2007.

In a recent letter to the shareholders, Jason McDiarmid, President/CEO of Essential Innovations, stated, "Today, we are driven to the production, network expansion and ensuing training and dealer support for our proprietary geothermal heat pump technology, with such goal being supported by our supplementary business segment capable of providing unique financing options for long-term geothermal loop-field infrastructure installation and management alongside our financing partners -- these distinct objectives are representative of our overall business organizational model, and they place us in a unique position in the Geoexchange industry set."

About Featured Geoexchange Showcase Company:

Essential Innovations Technology Corp. (OTCBB: ESIV - FRANKFURT: E6S) provides cutting-edge Geoexchange solutions for residential, commercial and industrial applications as both a manufacturer of proprietary geothermal heat pump technology and as a Geoexchange energy service company. The Company was incorporated in April 2001, and it has four wholly owned subsidiaries located in British Columbia, Canada and in Hong Kong, SAR, and China.

More info can be found on the Investorideas.com Showcase page at: <http://www.investorideas.com/CO/ESIV/Default.asp>

About Our Green Investor Portals:

www.RenewableEnergyStocks.com is one of several green investor portals within Investorideas.com and provides investors with stock news, exclusive articles and financial columnists, audio interviews, investor conferences, Blogs, and a directory of global stocks within the renewable energy, clean- tech sector.

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Disclosure: www.InvestorIdeas.com/About/Disclaimer.asp <http://www.investorideas.com/About/News/Clientspecifics.asp>

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