



Press Release Contact Information:

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Armstrong Photography Opens Shop and Offers Photographic Services to Central Florida.

Armstrong Photography, based in Daytona Beach, FL offers a full line of photographic services including portrait sessions, engagement, wedding and commercial photography.

/24-7PressRelease/ - April 26, 2008 - Armstrong Photography's photographic artistry creates an endearing classic portraiture destined to become a family heirloom. The images tell a story through creative environmental portraits that capture the magic of your special moment. Portraits are elegant, fun and preserve memories for a lifetime.

Environmental portraits take place in scenic areas in and around the Central Florida Area, including Daytona Beach, Deland, Orlando and St. Augustine, while focusing the camera on Families, Children, Couples, Senior Portraits, Individuals, Reunions and Pets. (After all, pets are family too!)

Armstrong Photography also introduces HDR (High Dynamic Range) Photography to Central Florida Realtors and Businesses. "HDR Photography represents a breakthrough in the way that properties and businesses can be represented in print and online. It's a process of using multiple exposures and special software to create images that enhance the clarity, definition and sharpness of the photography. The shadows and highlights are perfectly balanced and the color pops off the page" says Allen Armstrong, co-owner and head photographer for Armstrong Photography.

Allen Armstrong excels in Fine Art photography and Alternative Processes, and is known for developing his own variation of the "Paper Negative" which create a surreal, romantic view of the world. Prints from this series are part of the permanent collection at Daytona's own Southeast Museum of Photography, where he was also featured in the inaugural edition of the Museum's highly renowned biennial "Fresh Works" Exhibition.

To obtain additional information about Armstrong Photography services, or to request additional information, please visit <http://www.allenarmstrong.com> or contact them at 407.302.8243.

About Armstrong Photography:

Armstrong Photography is a Central Florida business offering a full line of professional photographic services including portrait sessions, engagement, wedding and commercial photography.

Contact:

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407-302-8243
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