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**Allergy Relief Stores Partners with TV4 Health, a New Video Marketplace from SlipStream Video**

*A joint venture in new media distribution with a suite of videos produced by SlipStream Video to enhance online sales of allergy relief products offered by Allergy Relief Stores.*

/24-7PressRelease/ - MIRAMAR, FL, April 27, 2008 - Allergy Relief Stores has partnered with SlipStream Video's TV4Health Network to educate allergy sufferers on the cause and treatment of many poor air quality related health issues. TV4Health will feature the DVD series, "Where The Real Problems Lie - Out of Sight - Out of Mind" and an advanced nasal irrigation system, the SinuPulse Elite, both offered by Allergy Relief Stores.

Allergy Relief Stores has been helping consumers diagnose and resolve indoor air quality problems for over 17 years. By offering solutions to correct the problem areas of the home, they are able to help prevent contamination and promote respiratory health. In their revealing new DVD series, co-founder and owner Scott Morris takes you on an insider's tour to assess the common problems that most homeowners are not aware of.

With the SinuPulse Elite, Allergy Relief Stores is further promoting the most advanced in preventive sinus care with this pulsating nasal irrigation system. Nasal irrigation has long been touted by Allergists and Ear, Nose and Throat doctors as a safe, natural and effective way to prevent sinus infections for chronic sinus sufferers.

Offering everything from air purifiers to air filters, mold control to asthma relief, Allergy Relief Stores has a solution for everything from the simply annoying to the most aggravating of respiratory issues. The partnership with TV4Health will help them reach their targeted consumer base by creating awareness, inciting interest and ultimately matching a consumer with the products they offer through the power of video. TV4Health gives Allergy Relief Stores an online video distribution and new media marketing outlet to reach online audiences.

For more information regarding the products mentioned here, please visit <http://www.tv4health.com/allergyreliefstore/>.

**About Allergy Relief Stores**

Over the past seventeen years, we have helped thousands who have visited our retail stores. We started our company in 1991 during the infancy of the indoor air quality movement with only two products. Our retail stores provide an opportunity to work directly with our customers in their homes to discover which measures work and which don't. By doing this one-on-one research, our product line has grown to include over 90 products. Every product shown on our website earned its place because it solves a specific problem for our customers. Please visit <http://www.allergyreliefstore.com/> for more information.

**About SlipStream Video**

With 10 years of experience in video production and direct response television, the team members at SlipStream Video are experts at increasing your ability to sell more products through the use of online video. High quality video production, viral marketing, streaming services and more, it's all a part of our turnkey solution for your internet marketing needs. SlipStream Video also owns and operates the all video marketplace, TV4 Network, to further promote and enhance the sale of its Client's products. For more information please visit <http://www.slipstreamvideo.com/>.

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