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Celebrate Mother's Day with A Silver Lining Foundation

What better way to celebrate Mother's Day than through A Silver Lining Foundation's Buy A Mom A Mammogram program... during the month of May the foundation is partnering with Jewel-Osco and Flirty Girl Fitness to provide access to no-cost mammograms.

/24-7PressRelease/ - CHICAGO, IL, April 27, 2008 — What better way to celebrate Mother's Day than through A Silver Lining Foundation's Buy A Mom A Mammogram program... during the month of May the foundation is partnering with Jewel-Osco and Flirty Girl Fitness to provide access to no-cost mammograms. Women can qualify on site at three Chicago area Jewel-Osco stores on May 3, 9 and 10, and Flirty Girl Fitness will fund one mammogram for each new membership until May 31, 2008.

The event dates, times and Jewel-Osco locations are as follows:

- May 3, 2008; 7530 South Stony Island, Chicago; 9 a.m. - 11 a.m.
- May 9, 2008; 440 East Rand Road, Arlington Heights; 2 p.m. - 4 p.m.
- May 10, 2008; 1220 South Ashland, Chicago; 11 a.m. - 1 p.m.

For Chicago area residents unable to travel to the above locations, select participating Jewel-Osco stores will have information regarding A Silver Lining Foundation and the Buy A Mom A Mammogram program.

Launched in 2002 by Dr. Sandy Goldberg, a breast cancer survivor, A Silver Lining Foundation (ASLF) provides underinsured and uninsured people with information concerning cancer resources, treatment options and support services. ASLF's unique Buy A Mom A Mammogram program funds screening mammograms at The University of Illinois Medical Center at Chicago, South Shore Hospital in Chicago, and Northwest Community Hospital in Arlington Heights to qualifying women in a timely, dignified and respectful fashion. Since the Buy A Mom A Mammogram program's inception in 2006, ASLF has provided more than 2,000 women with information about and access to no cost screening mammograms. In response to the growing number of women needing follow up due to a possible abnormality, the foundation began funding diagnostic testing in 2007.

Throughout the month of May, ASLF provides Chicago area women with three accessible locations to qualify for a no-cost screening mammogram. At each participating Jewel-Osco location, representatives from ASLF, including Dr. Goldberg, will be at a table near the store entrance. They will be happy to meet with anyone and qualify them on site for a no-cost mammogram.

"This is a great opportunity for underserved women in need of this potentially life-saving test," Goldberg said, "By setting up three different pre-qualifying events at different locations in the Chicago area, it becomes accessible to more people in need. We are grateful for the support of Jewel-Osco."

Within 48 hours, ASLF will send a letter of instructions to each person who signs up. Each hospital partnered with ASLF is within a one or two mile radius of each Jewel-Osco location, making the trip to get screened much more convenient.

Additionally, ASLF has joined with Flirty Girl Fitness to raise funds for ASLF's Buy A Mom A Mammogram program. Flirty Girl Fitness is a women's lifestyle facility located in Chicago's West Loop. For every new member that signs up before May 31, Flirty Girl Fitness will buy a mom a mammogram through ASLF.

"A Silver Lining Foundation is proud to partner with Flirty Girl Fitness and delighted with their commitment to provide women with the opportunity to help other women," said Dr. Goldberg. "By giving people access to early detection, lives will be saved. What better way to celebrate Mother's Day?"

Since ASLF was launched in 2002 as a 501(c)3 charitable organization by Dr. Sandy Goldberg, the foundation has provided over 450,000 people with information about cancer resource information, treatment options and support services. Through the organization's programs, services and personal support, the foundation strives to provide opportunities for medically underserved people affected by cancer. The philosophy of the foundation is based on two phrases Dr. Goldberg's mother used to live by: "No matter what your situation, you have to see the silver lining." and "We are all family and we have to help each other through the tough times." With 47,000,000 Americans currently living without health insurance, the Buy A Mom A Mammogram provides a silver lining to those in need.

The administrative offices of ASLF are located at 134 N. LaSalle, suite 1218, Chicago, IL 60602. The organization runs several cancer related programs, including BUY A MOM A MAMMOGRAM , the Chicagoland Cancer Information Coalition (CCIC) and The Evelyn Goldberg Center at the University of Illinois Medical Center at Chicago.

The Chicagoland Cancer Information Coalition is comprised of advocacy groups, social service, voluntary and community-based health organizations as well as city and county departments that are dedicated and committed in the fight against cancer.

The Evelyn Goldberg Center's services include a library containing a broad range of cancer information and the Evelyn Goldberg Quality of Life Assistance Fund, a financial grant program provides support services for patients undergoing treatment.

For more information on A Silver Lining Foundation, please call the ASLF administrative office at (312) 345-1322 or visit www.asilverliningfoundation.org.