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**New Product Concept/ Invention Name: EmPowered Lighter Sleeve**

*Available for Sale or Licensing: [www.ilauncher.com/ssl/product\\_preview/EmPoweredLighterSleeve.html](http://www.ilauncher.com/ssl/product_preview/EmPoweredLighterSleeve.html)*

**/24-7PressRelease/** - April 28, 2008 - Invention Overview: The EmPowered Lighter Sleeve has the distinction of providing what appears to be a unique set of functionality along with novelty appeal. The most striking attribute of this product concept is the combination of an extremely large potential market and the overwhelming opportunity for marketing and distribution. The sleeve could be constructed of 100% metal, possibly with a rubber inlay for securing the lighter in a snug position.

This lighter sleeve is designed to be durable, sleek, and provide two (2) extra functions that makes this a stand out new product concept. Each of the extra features enhances the utility and novelty appeal, while only adding minimal production costs.

Details:

[www.ilauncher.com/ssl/product\\_preview/EmPoweredLighterSleeve.html](http://www.ilauncher.com/ssl/product_preview/EmPoweredLighterSleeve.html)

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