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Michigan Based Consulting Firm Saves Hospitals Millions with Launch of Revolutionary Staffing Solution

FlexChoiceRN was created as a solution for hospitals who were in desperate search of a way to attract, hire, deploy and manage an internal "agency".

/24-7PressRelease/ - BRIGHTON, MI, April 30, 2008 - Perhaps one grain of rice truly can tip the scale as is proving to be the case with a dedicated consulting firm near Detroit, Michigan. In answer to the overwhelming and seemingly insurmountable healthcare crisis, William Reau and Peter Rubando have discovered a new approach to contingent workforce management which is helping hospitals save millions of dollars.

FlexChoiceRN was created as a solution for hospitals who were in desperate search of a way to attract, hire, deploy and manage an internal "agency". With the integration of the FlexChoiceRN method, healthcare organizations are now able to eliminate the dependence on external agency usage while improving staffing levels and significantly reducing overall costs.

The healthcare staffing industry rakes in about 3 billion dollars in gross profits each year - with FlexChoiceRN hospitals are now able to control their workforce expenses and reduce the cost involved with external agencies which, in the case of St. John Health in Michigan exceeded \$8M annually. "The FlexChoiceRN program provided cost effective, time efficient solutions for St. John Health and helped to make a notable impact on employee satisfaction and increased the quality of care that patient's receive in the process. The FlexChoiceRN program has saved St. John Health \$2.2M in staffing costs," said Mary Naber, Chief Worklife Officer at St. John Health.

FlexChoiceRN has also allowed healthcare facilities to heighten the level of care their patients receive by having an internally trained and oriented staff which avoids tragic incidents like the recently reported death of a patient in South Florida due to improper training of an agency nurse.

"Our clients feel like they finally have control over their agency spend, offer a more competitive employment relationship than agencies, have increased their visibility to immediate and future staffing needs, and have enhanced there overall nursing recruitment and retention," said William Reau.

For more information, visit: www.FlexChoiceRN.com or call 877-5FLEX RN

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