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Shapeline and MESAcon cooperate on new generation measurement systems for the steel industry.

The Russian Steel operator Metchel is the first customer to order the new Integrated Multi Measurement system that has been jointly developed by Shapeline AB and MESAcon Messelektronik GmbH.

/24-7PressRelease/ - LINKÖPING, SWEDEN, May 01, 2008 - The Russian Steel operator Metchel is the first customer to order the new Integrated Multi Measurement system that has been jointly developed by Shapeline AB and MESAcon Messelektronik GmbH. The system, specially designed for hot rolling mills, offers position and flatness-compensated thickness profiles. In addition, it offers flatness, width, speed, length, and temperature profiles from one single system. Several other customers are expressing keen interest in the product and more deliveries are expected during the year.

The environment in a hot rolling mill is very demanding. Smoke, vapor, water and heat provide challenges for both correct measurements and for the long-time survival of the sensors. The sensors of the new instrument are all integrated in the well-proven mechanics of the MESAcon C-Frames. Air-purges, heat shields and both active and passive cooling is used to ensure low maintenance, long life and trustworthy data.

"This is the first time we at Shapeline integrate our system into a system provided by a partner company, but it is not the last," says Shapeline CEO, Pär Kierkegaard, PhD. "The competence and experience of MESAcon in this line of business is helping us to enter this new area, for us, in an efficient way."

Detlef Jährling, Vice President of MESAcon says: "For a long time, we have worked together with Shapeline in the marketing area. I am happy that we now also have taken this further to the product development stage. The combined benefits of our respective competence areas are providing our customers the best solution available."

For more information about the product and how it can be used in your production, please do not hesitate to contact either company or their representative on your market.

About MESAcon

Customers from all over the world have trusted in the high precision technique for the thickness and layer thickness measuring of MESAcon Messelektronik GmbH for more than 50 years. Modular system components for non-contact and non-destructive measuring technique in real time enable our customers the fully automated control of their production processes. Please visit home page www.mesacon.com for further information.

About Shapeline

Shapeline AB is a privately owned company based in the city of Linköping, Sweden. The Shapeline solution for measuring the flatness of metallic products (plates and strip) is technically frontline. Not only will the metal producers that use the Shapeline system be able to verify and document the flatness of the products delivered - by measuring flatness in different phases of the production - costs are saved too. For more information please contact Pär Kierkegaard pk@shapeline.com or visit our homepage at www.shapeline.com. Shapeline credit worthiness is given the highest rating possible, AAA, by the Standard & Poor's Nordi