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Renewable Energy Stocks Podcast; Driving Green Interview with Jonathan Ortiz of Foreign Affairs Auto, "The Integration of Electric Vehicles Will be Driven by Consumer Demand"

Foreign Affairs, Florida's 1st Smart Dealership Current Electric Car Portfolio Includes ZAP and Other Electric Vehicles

/24-7PressRelease/ - POINT ROBERTS, WA and DELTA, BC - May 01, 2008 www.RenewableEnergyStocks.com, a leading investor news and research portal for the renewable energy sector within Investorideas.com, presents Driving Green, an in-depth interview with Jonathan Ortiz of Foreign Affairs Auto, a dealership established in 1982 that carries a blend of cars ranging from luxury cars to green vehicles. As owner of Foreign Affairs Auto, Florida's 1st Smart Dealership, Mr. Ortiz provides first-hand perspective of the changing demographics he sees at his dealership of the typical green car enthusiast, as well as advises new dealers contemplating carrying green autos what it takes to make it a success.

When asked how his interest in green cars and electric cars developed and how he became Florida's 1st Smart Dealership, he responded, "I was attending a University in Rome in 2003 when I began researching bringing a Smart Car to the US for my personal use. I contacted Daimler Chrysler and they repeatedly told me it was not available in the USA. A few months later I came across a company in Santa Rosa, CA named ZAP (OTCBB: ZAAP). ZAP had spent millions to make the Smart Car legal in the USA so that it could pass all DOT and EPA regulations. My family and I flew down and signed a formal license agreement and became the first dealership to offer the Smart Car. We had an amazing two years but were informed by Daimler they would be importing the cars and marketing it on their own and brought our Smart Car era to an end."

"It left us with a sentimental void but opened our eyes to an enormous market with Florida residents seeking fuel efficient earth friendly vehicles, so we began our search for the next Smart Car. Continuing our relationship with ZAP, we decided to go even greener with their electric vehicles."

Mr. Ortiz also notes a change in demographics of the green car enthusiast as consumers come to terms with \$4.00 gas, opening it up to a larger more mainstream audience. He is also convinced that the market for EV's will be driven by consumer interest and demand to have a cleaner and more fuel efficient vehicle will, not the diminishing fuel reserves. ZAP has one of the largest and growing distribution systems in the USA for 100% electric vehicles.

To hear the full interview:

<http://s3.amazonaws.com/static.investorideas.com/podcasts/2008/dg042308.mp3>

Driving Green Podcasts at InvestorIdeas.com: <http://www.investorideas.com/dg/>

Foreign Affairs Auto www.foreignaffairsauto.com

About Featured Showcase Company, Electric car pioneer ZAP (OTCBB: ZAAP):

ZAP has been a leader in advanced transportation technologies since 1994, delivering over 100,000 vehicles to consumers in more than 75 countries. At the forefront of fuel-efficient transportation with new technologies including energy efficient gas systems, hydrogen, electric, fuel cell, ethanol, hybrid and other innovative power systems, ZAP has a joint venture to manufacture electric and hybrid vehicles with Youngman Automotive Group, one of China's leading manufacturers of buses and trucks. ZAP is developing a high-performance crossover SUV electric car concept called ZAP-X engineered by Lotus Engineering. ZAP is also developing a new generation of vehicles using advanced nanotech batteries with Advanced Battery Technologies. The Company recently announced a strategic partnership with Dubai-based Al Yousuf Group to expand its international vehicle distribution. ZAP also makes an innovative, new portable energy technology that manages power for mobile electronics from cell phones to laptops.

About Our Green Investor Portals:

www.RenewableEnergyStocks.com is one of several green investor portals within Investorideas.com. The green investor portals are hosting the upcoming free online investor conference, "Insight into Global Green Investing Trends and Opportunities in Solar, Wind, Biofuel, Green Transportation, Water and More", March 21, 2008.

For more info: <http://www.investorideas.com/Forums/Portals/Green2.aspx>

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