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**503 Properties Gives Easy Access to PDX Properties with IDX Broker**

*IDX Broker helps real estate professionals to improve their marketing strategies.*

**/24-7PressRelease/** - EUGENE, OR, May 01, 2008 - IDX, Inc. is pleased to announce the addition of Ryan Belshee with 503 Properties in Beaverton, Oregon to the quickly growing list of real estate professionals using their primary application, IDX Broker. These search tools, once integrated into Belshee's website, will allow his visitors instant access to thousands of Oregon property listings from his local Multiple Listing Service, the Regional Multiple Listing Service (RMLS).

The custom IDX feed allows Ryan Belshee to present the unformatted property data from the RMLS to his site visitors as an easy to use set of search tools. Belshee is able to define what criteria are displayed, how many different sorts of searches are available (advanced, basic, map based) and how the IDX Broker application looks. Ryan Belshee is able to monitor traffic stats and utilize lead generation tools, all from his administrative page. This helps him to keep track of what the consumers are viewing and where their main interests lay.

Visitors to Belshee's website can navigate around an attractive and interactive map of the Portland area and click on the specific locations they are interested in. Then they can sign up for daily listings updates to be emailed to them and save their searches. This will benefit them with their home search process, making it that much easier to find and purchase their dream property or homes!

**About Ryan Belshee**

Ryan is committed to excellence and to providing professional, result-driven service. His dedication to the highest ethical standards is the foundation from which a solid business relationship is built. Focusing on investment properties throughout the valley for many years, he has knowledge to leverage your assets. Investing personally in land development and more in addition to re-modeling homes in his off hours makes his depth of knowledge vast and varied. He also enjoys working with conventional buyers to find their dream home that is also a solid investment.

**About IDX**

Based in Eugene, Oregon and nationally known as a leading provider of real estate search applications. IDX Broker is IDX, Inc.'s principle real estate software utility. This easy to manage and customizable software helps real estate professionals display home listing data from their multiple listing service (MLS) on their individual and/or office websites. For more information on the services provided by IDX, Inc., please visit [www.idxbroker.com](http://www.idxbroker.com).