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**Document style videos inspired by the appeal of the Cloverfield movie to be showcased on Footagefound.com**

*Footagefound.com is a new video network website allowing Internet filmmakers to upload and showcase their documented style videos that capture the allure of such films as Cloverfield, and the Blair Witch Project.*

/24-7PressRelease/ - VICTORIA, BC, CANADA, May 02, 2008 - Brad Johnson, Internet entrepreneur and YouTube analyst, announces the launch of his newest website, FootageFound.com: A YouTube clone video network site that allows Internet filmmakers to upload and showcase videos that meet the allure of documented-style movies; such as Cloverfield and The Blair Witch Project.

With the success of the movie Cloverfield grossing over 80 million dollars domestically, Brad Johnson feels that movies such as this are the future of filmmaking for independent and nationally established filmmakers alike.

• All you have to do is look at the Blair Witch Project, • Brad Johnson states, • An independent movie with a budget of \$22,000 that got international fame and grossed 248 million dollars in return. Then there's Cloverfield that was just an astounding success at the box office. People are just nuts for movies such as this. This is the new era of filmmaking, and I want to make FootageFound.com the central point for filmmakers of all sorts to showcase their work in this style. I believe the allure of this site will be a dream come true for the millions of fans that are hooked on this type of filmmaking. •

Brad Johnson mentions that FootageFound.com will operate the same way as YouTube, but only first person, document-style videos will be made available on the website. Internet users will be able to upload their videos to the website free of charge. FootageFound.com is currently scheduled for an online launch on Sunday, May 4th, 2008.

For more information, visit <http://www.footagefound.com>.

**About FootageFound.com**

FootageFound.com will debut on May 4th, 2008. Founded by Brad Johnson, the initial goal of the YouTube clone website is to showcase videos filmed in document style. It is a freely accessible site for filmmakers of all kinds to upload and promote their videos of this particular nature to the Internet audience.