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AIESEC Organizes Entrepreneurship Seminar for UAE Students

More than 300 students are expected to attend the one-day event featuring keynote speeches by industry stalwarts, workshops and panel discussions.

/24-7PressRelease/ - DUBAI, UAE, May 03, 2008 - AIESEC, the world's largest student organization, today announced that they are organizing 'The Second AIESEC Dubai Entrepreneurship Seminar' on May 3rd, 2008, which will take place at the American University of Sharjah (main auditorium) from 9 am to 5 pm. The event will feature keynote speeches from leading Entrepreneurs and Business executives in the region, workshops for students and a panel discussion, which will cover all aspects of Entrepreneurship including business ideas, plans and financing of businesses. More than 300 students from across Universities in UAE are expected to attend this one-day seminar.

Speaking about the event, Sharnali Jani, President Elect of AIESEC Dubai, said, "The Second AIESEC Dubai Entrepreneurship Seminar is designed to build awareness on entrepreneurship amongst the youth of UAE by providing a unique learning environment specifically based on this topic. Entrepreneurship in itself deals with innovation and creation of ideas to a large extent. Through the seminar, AIESEC aims to foster the spirit of innovation and help develop a vision with respect to entrepreneurship. The main aim of the seminar is to educate students about the importance of entrepreneurship and to break common barriers faced by business start ups."

"It is our privilege to have industry stalwarts such as Mr. B. R. Shetty, Ms. Meera Kaul, Mr. Avinash D'souza, Ms. Kristina Nyzell as our speakers at the seminar. They bring with them valuable knowledge and experience, which will help our delegates understand entrepreneurship from successful first generation entrepreneurs," she added.

The Second AIESEC Dubai Entrepreneurship Seminar will feature workshops for students, effective business planning tutorials, planning and acquiring finance for the business, speeches from successful entrepreneurs and a panel discussion. Some of the speakers at this event are Mr. B. R. Shetty, Managing Director & CEO of NMC group, Ms. Meera Kaul, Founder and COO of Momenta Global, Mr. Avinash D'souza, Vice President at Rasmala to name a few.

Some of the Universities represented at the event are American University of Sharjah, Higher Colleges of Technology, University of Wollongong in Dubai, Middlesex University, American University in Dubai among others.

About AIESEC

Present in over 1100 universities in over 103 countries and territories , AIESEC, the world's largest student organization, is the international platform for young people to discover and develop their potential so as to have a positive impact in society.

Towards this aim, we run more than 350 conferences, provide 4,000 work abroad opportunities , and offer over 5,000 leadership positions to our members each year. Together with a focus on building personal networks and exploring the direction and ambition of their future, AIESEC has an innovative approach to engaging and developing young people.

Our partner organizations, literally thousands from all sectors, look at AIESEC as a way to support the development of young people and to have access to high-potential young talent from around the world .

Our alumni are leaders within these organizations and their communities - using the experience, skills, and increased vision that AIESEC gave them to be agents of positive change.

For further information on the event, please contact:

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