



Press Release Contact Information:

Larry Elliott
Larry Elliott
Owner
37072

E-Mail: Email us Here

Super Suppers Answers Almaden's

Call for Help with Getting Dinner on the Table

Enhancing its Take n' Bake offerings, Super Suppers continues to lead innovation in "meal assembly" industry
Amy Storlie and Carrie Moreau are co-owners of Super Suppers Almaden. They are sisters-in-law and good friends, and they enjoy what they can bring to other people's lives.

/24-7PressRelease/ - SAN JOSE, CA, May 03, 2008 - "What's for dinner?" Does this sound familiar - and frustrating? Well, you can relax. Tonight you can have a great tasting, home-cooked meal ready to serve in record time.

The answer for busy people is in the professional kitchens of Super Suppers at 4980 Cherry Avenue at Almaden Expressway.

Open Monday - Saturday, this dinner-saving business offers customers a variety of options:

- * Walk-In: Pick up great-tasting Take n' Bake entrees, which you can take home and cook later at your convenience (no appointment and no minimum order required).
- * Sessions: Sign up to assemble your own delicious entrees in a relaxed environment as we serve you.
- * Pick-Up: Sign up or call ahead to have pre-assembled entrees ready for you when you arrive.
- * Grab n' Go: Check out what we have in stock in our Grab n' Go Freezer, stocked with entrees, sides and desserts. Also try our fast, convenient Curbside-To-Go, call-ahead service.

Amy Storlie and Carrie Moreau are co-owners of Super Suppers Almaden. They are sisters-in-law and good friends, and they enjoy what they can bring to other people's lives. "We are celebrating the two-year anniversary of the opening of our Almaden location," says Amy, "I am a people person who loves to see others happy whether it is my family, friends or strangers. Carrie and I have been able to see many happy customers during this time."

"I am a dedicated wife and mother who enjoys taking care of her family," says Carrie. "Dinnertime, in my opinion, is one of the most important times in my family's day. This is a time when we can all eat together, but also a time when we can talk and stay connected to what is going on in each other's lives. Super Suppers allows us all to have those delicious and nutritious meals and those priceless times together."

Super Suppers Almaden is part of a 40-state franchise established by Judie Byrd, Founder of the Culinary School of Fort Worth.

Signature Entrees and OvenPerfect Pizza now added to menu.

While some Americans like flavor variety and trying new meals at the dinner table, nothing brings more satisfaction and comfort to many than tried-and-true mealtime favorites. It was customer feedback to this point that led Super Suppers San Jose Almaden to introduce a selection of new OvenPerfect pizzas and its Signature Entrees to a recurring place on its menu.

The four Super Suppers Signature Entrees - Parmesan Chicken with Creamy Sage Sauce, Pecan Praline Chicken, King Ranch Chicken, and Asian Flank Steak - were determined from customer preferences, including from those in the San Jose Almaden area. Three of them are on the April menu with other succulent creations, direct from company founder Judie Byrd and the Super Suppers recipe development team.

In May, Sue's Sweet and Tangy Flank Steak, Thai Chicken with Coconut Rice Crunchy Baked White Fish, Breakfast Burritos, Breakfast Burritos Brushetta Chicken Bake, Swedish Meatballs with Noodles, Coconut Chicken with Dipping Sauce, King Ranch Chicken, Shanghai Pork Tenderloin, Sunday Brunch Brie Strata, Sesame Orange Shrimp with Rice, Pesto Chicken.

The industry standard, until the introduction of Super Suppers' Signature Entrees and OvenPerfect Pizza, has been to offer

12 new entr e offerings each month.

Supper Suppers is also the first in the meal assembly industry to present a regularly available pizza entr e to its customers, with the introduction of OvenPerfect pizza. The 14-inch pizzas feature a fresh-made, herb-infused sauce and a crust made by hand in each Super Suppers location. Initially, the topping options will be cheese, pepperoni and supreme.

According to franchise owner Judie Byrd, the company listened to its customers. "We did a lot of surveying and research to select our Signature Entr es. We also want to give customers the opportunity to get a great pizza - which everyone loves - while they are in our stores." She explained that its Pepperoni Braided Bread has traditionally been one of Super Suppers' top sellers, so the addition of the OvenPerfect pizza line was natural.

Almaden owner Amy Storlie says, "We are here to make your life easier. A lot of our customers take advantage of our Grab n' Go fridge and freezer and pick up dinner for the week. The Signature Entr e and the Pizzas will be a great addition to the selection we carry." Carrie Moreau, her co-owner agrees. "Who doesn't love pizza? My kids are so excited that we created the OvenPerfect pizza line."

In addition, Supper Suppers also offers an always-available selection of vegetables and sides as well as decadent desserts, giving busy people complete, convenient Take n' Bake meal solutions. Selections include Oriental Green Beans, Macaroni and Cheese, Mashed Potato Casserole, Ready to Bake Cookies and Scones, Au Gratin Potatoes, Pepper Parmesean Vegetables, Cinnamon Monkey bread, and many more. Super Suppers recently began emphasizing the convenience of all of its offerings with the new Take n' Bake positioning and logo, which provide a strong reminder to customers of one of the company's key benefits.

"We both love entertaining and all that comes with it," says Amy. Carrie agrees, "I think Super Suppers is a fun place for people to gather not only to prepare meals, but to socialize and interact with others who share common interests, food and family."

"Carrie and I have thrown our fair share of parties, and they are always a success because of these core elements: atmosphere, people, good food and the little details," says Amy.

Super Suppers can provide the good food. Whether Super Suppers staff makes them, or customers come in to create them with their personal flair, Super Suppers entr es, pizzas and other accompaniments are making mealtimes in the San Jose Almaden area more convenient and enjoyable.

About Super Suppers

Customers visit our professional kitchens for great-tasting Take n' Bake or frozen Grab n' Go entr es, the kind of full nutritious meals you've always wanted for your family. We make it or you make it -- the choice is yours.

For more information, contact:

Amy Storlie or Carrie Moreau

Super Suppers San Jose Almaden

(408) 979 9321

sanjosealmadenca@supersuppers.com

www.SuperSuppersAlmaden.com

Super Suppers was established by Judie Byrd, founder of the Culinary School of Fort Worth. Recognized by Newsweek magazine as one of America's fastest growing franchises, and by Entrepreneur magazine as the fourth best new franchise for 2007, Super Suppers has 200 locations in 40 states. For more information, visit www.supersuppersalmaden.com.

Amy Storlie has a background in the food services industry, including working as a Healthcare Account Executive for six years. She worked with high profile accounts in menu planning, meal nutrition assessments, food cost, inventory systems and on-line ordering. She also worked at Washington Hospital as a Diet Technician while earning her degree in Nutrition and Food Science. Carrie Moreau has a background in retail operations, including all financial aspects of business and customer service and operations. They are also both very busy wives and moms who are active in their children's lives.

For more information, contact:

Amy Storlie or Carrie Moreau

Super Suppers San Jose Almaden

(408) 979 9321

sanjosealmadenca@supersuppers.com

www.SuperSuppersAlmaden.com