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**Industrial Trade Show Organizer Partners With IndustrialMRO To Form B2B Marketplace**

*ArriveNEWS, an Industrial Leaders Web site and organizer of the International Industrial Trade Show (IITS 2008), has developed a marketing partnership with IndustrialMRO, the Web site for plant maintenance, repair and operations professionals*

/24-7PressRelease/ - WESTBORO, MA, May 04, 2008 - The International Industrial Trade Show, a virtual expo organized by <http://www.ArriveNEWS.com>, has partnered with IndustrialMRO to form a business-to-business marketplace for industrial buyers and suppliers. According to Catalina Goncalves, spokeswoman for the companies, the partnership will enable users of IndustrialMRO to connect with exhibitors of ArriveNEWS in effort help them develop a trading partnership.

Ms. Goncalves said the partnership includes both IndustrialMRO and ArriveNEWS becoming a division of the Industrial Leaders group, a publisher of industrial supply directories designed to promote American manufacturers of industrial products in international markets at <http://www.IndustrialLeaders.com>. Both sites are utilized by manufacturing, construction and engineering professionals actively seeking buy or sell industrial supplies, equipment or machinery as well as allied services.

"The International Industrial Trade Show will now be able to reach more industrial buyers and suppliers in result of this partnership with IndustrialMRO," says James Dorsey, Website Manager of ArriveNEWS.com. He added, "Exhibitors of IITS will now have their company and products exhibited in front of plant maintenance and operations professionals that use <http://www.IndustrialMRO.com>"

IndustrialLeaders.com, the American Industrial Marketplace owns and operates a number of Industrial Directories, Industrial Auctions and Blogs for the manufacturing, construction and engineering communities. Industrial Leaders is utilized by companies looking to buy/sell industrial supplies, equipment, machinery as well as heavy construction equipment in 54 countries with emphasis on North America.