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Urban Revitalization Meets Technology

The owner of the old Classic Tailor Building, in downtown Flint, decided to start promoting this latest in renovated properties, his first step was to implement a strategy that centers around the web

/24-7PressRelease/ - FENTON, MI, May 04, 2008 - When the owner of the old Classic Tailor Building, in downtown Flint, decided to start promoting this latest in renovated properties, his first step was to implement a strategy that centers around the web.

Nick Singelis, owner of the Classic Tailor Building, has retained 3Sixty Interactive, a full service interactive agency, to design and develop a website that will support both marketing and e-business functions for the Classic Tailor Building.

This new website will have, among other features, a photo gallery showing the beautiful space available for both retail and offices, a news feature that potential tenants can sign up for and receive periodic information about events and lease opportunities and even a tenant directory that will promote the businesses located in this building.

"Mr. Singelis is clearly a forward thinking developer that recognizes the full spectrum of opportunity that a well thought-out website strategy can bring to his business" commented Dale Keipert, Chief Strategist for 3Sixty Interactive.

3Sixty Interactive serves Southeastern Michigan with experience in developing web-based solutions for a variety of clients ranging from school to municipalities to manufacturing businesses, specialty retailers and service-based companies. For further information, contact: 3Sixty Interactive, Inc, 877-4-3Sixty (877-437-4989) or visit www.3SixtyInteractive.com.