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Halo gives a free terminal away at the Northwest Foodservice Show

Kevin and Donna Maltz of Alaska were big winners this year at the Northwest Foodservice Show in Seattle. They won the Halo grand prize of a free terminal including the cost for implementation and training. The entire package valued at over \$3500.

/24-7PressRelease/ - VANCOUVER, CANADA, May 04, 2008 - Kevin and Donna Maltz of Alaska were big winners this year at the Northwest Foodservice Show in Seattle. They won the Halo grand prize of a free terminal including the cost for implementation and training. The entire package valued at over \$3500.

Thousands came by the Washington State Convention and Trade Center to learn about the latest in trends and foodservice products for the hospitality industry. People who visited the Halo booth had a chance to win a variety of prizes, including the grand prize of a free terminal. By swiping a gift card through the Halo terminal, a message appeared on the screen notifying if the visitor won. Prizes were donated by Mercury Payments and Seattle based Halo customer Emerald City Smoothies.

"I'm not very lucky. I never win anything - my wife is the lucky one," says Kevin Maltz to as he swiped his gift card through the terminal and got the message "Sorry, try again." After his defeat, Kevin's wife Donna decided to try her luck and a different message appeared on the terminal. Donna won the grand prize - a free Halo terminal.

"I can't believe it," exclaims Donna, "this is such great news. We're your newest customers!"

Kevin and Donna own The Fresh Sourdough Express Bakery and Caf (www.freshsourdoughexpress.com), in Homer, Alaska. It's a family run business that for 26 years has served a variety of fresh and local foods from breakfast to dinner. It also has catering, a bakery and packed lunch services and is the first restaurant in Alaska to be green certified. It is a landmark to both locals and travelers alike.

Kevin and Donna were at the tradeshow looking to replace their two cash registers which they had used for many years. Over the years their restaurant has grown and now they are looking into expansion opportunities. They needed a system that would allow them to better track sales, provide accurate reporting and be able to support the expansion to multiple locations.

For customers like Kevin and Donna, Halo is the ideal solution. At up to 50% less than traditional POS systems, Halo gives them insight to their business they didn't previously have and the ability to make informed business decisions based on quantifiable information.

About Halo:

Halo defines what a Point-of-Sale system should do; make your life easier. As the leader in secure web-based POS, Halo gives restaurateurs the tools, information and knowledge they need in order to be more successful with the added benefits and convenience of a web-based system - all for 50% less than traditional POS.

About Vivonet:

Established in 1999, Vivonet is an on-demand solutions provider that enables, acquires and organizes millions of transactions every month for customers in the hospitality sector across Canada and the United States. Vivonet provides on-demand enterprise management, point-of-sale (POS), payment processing and performance benchmarking solutions for its customers. Vivonet's unique ability to aggregate the transaction data created by its customers allows their customers to benchmark their performance against other users and the industry at large - leading to better performance and higher business success rates.

