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Former Olympic Gold Medalist and Current NHRA Top Alcohol Funny Car Driver Marty Nothstein's Appearance in Toyota Pro/Celebrity Race to Air on SPEED Channel During Month of May

SPEED to Air Half-Hour Race Four Times During May

/24-7PressRelease/ - MARSTONS MILLS, MA, May 04, 2008 - Officials of the Toyota Pro/Celebrity Race have announced that the 2008 race featuring former Olympic Gold Medal cyclist and current Follow A Dream NHRA Top Alcohol Funny Car driver Marty Nothstein will be broadcast four times during the month of May on SPEED Channel. The first broadcast will be Saturday, May 3, 2008 from 3:00 P.M. to 3:30 P.M. EDT.

The 10-lap race, featuring identically prepared, race-ready Toyota Scions, brought together 12 celebrities from television, film and sports to race against six professional drivers to raise money for children's hospitals in Southern California. The Toyota Pro-Celebrity Race is a support race for the Toyota Grand Prix of Long Beach, which will be run on Sunday, April 20, 2008.

Nothstein finished eighth overall in the 32nd Annual Toyota Pro/Celebrity Race on Saturday, April 19, 2008 in Long Beach, California. ESPN Pit Reporter Jamie Little was the overall race winner. NASCAR Sprint Cup and Craftsman Truck series veteran Mike Skinner, who won the 2007 race, finished second.

During qualifying Nothstein, who is currently driving the Follow A Dream Permatex/Wynn's/Texas Roadhouse Top Alcohol Funny Car, finished second behind Skinner, beating out fellow drag racers Tony Pedregon and Whit Bazemore.

Television celebrities competing were Raymond Cruz from TNT's "The Closer", William Fichtner from "Prison Break", Daniel Goddard from "The Young and the Restless", Drew Lachey from Dancing With the Stars and former boy band 98 Degrees and Wilmer Valderrama from That 70's Show. Sports celebrities included NFL Hall of Fame running back Eric Dickerson and Basketball Hall of Famer Nancy Lieberman and John Salley from Fox's "The Best Damn Sports Show, Period".

Toyota Pro/Celebrity Race TV Broadcast on SPEED

Saturday, May 3, 2008 3:00 P.M. EDT

Sunday, May 4, 2008 11:30 A.M. EDT

Friday, May 9, 2008 11:00 P.M. EDT

Sunday, May 25, 2008 7:30 P.M. EDT

About Blitz Group LLC

Blitz Group is a Chicago-based, award-winning boutique media company that specializes in media strategy, event planning and television production.

About Marty Nothstein

Marty 'The Blade' Nothstein is one of the most recognized cyclists in the world having won an Olympic Gold Medal in the 2000 Games in Sydney and Silver in Atlanta in 1996. Nothstein is America's most decorated track cyclist with 35 U.S. National titles, three World Championships, four Pan-American Games Gold Medals, plus he's a World and Olympic record holder. Since retiring from professional cycling in 2006, Marty is focusing his need for speed in the world of drag racing. 2008 will mark Marty's third season in a Top Alcohol Funny Car. Nothstein will drive for Jay Blake, the Founder and Crew Chief of "The Follow A Dream Team". Blake is the only totally blind crew chief in the world of motorsports. After a successful rookie season in 2006 in his Top Alcohol Funny Car, Nothstein found the winner's circle twice during the 2007 NHRA Lucas Oil Drag Racing Series season.

About Follow A Dream

Established in 1999, Follow A Dream is a non-profit 501 (3) organization. The organization's message is uniquely delivered through NHRA drag racing as its medium. As racing's only totally blind, race crew chief, Follow A Dream Founder, Jay Blake draws upon his personal experience of overcoming adversity and achieving his dream of auto racing, and shares his

inspiration with others. For more information go to www.followadream.org.

About Permatex

Permatex, Inc. is a leading manufacturer, distributor, and marketer of premium chemical products to the automotive maintenance and repair markets. Since 1909, Permatex has been an acknowledged leader in the development of innovative new products and services for the automotive aftermarket.

About Wynn's

Wynn's traces its history to 1939 when the original Wynn's Friction Proofing Oil Treatment formula was first developed and introduced to the automotive market. In the 65 years following the introduction of that single product, Wynn's has grown to become a leading worldwide manufacturer and marketer of innovative, groundbreaking automotive specialty chemicals and service equipment, as well as Complete Automotive Maintenance Programs. For more information, log on to www.wynnsusa.com.

About Texas Roadhouse

Based in Louisville, Ky., Texas Roadhouse opened its doors in 1993. In just 15 years, the company has grown to more than 290 locations in 44 states. In 2006, readers of a national magazine voted Texas Roadhouse as the top concept in the Pub/Grill category, and Forbes magazine ranked the company as one of the 200 Best Small Companies. For more information, visit www.texasroadhouse.com.