



Press Release Contact Information:

Marina Ricci
Boston Hannah International
Editor
39 S. LaSalle
Chicago, IL
USA, 60603
Voice: 312-572-7726
Fax: 312-701-0066
E-Mail: [Email us Here](#)
Website: [Visit Our Website](#)

New Magazine provides Superior Technology Advice for Executive Management

New IT magazine Web site launched for IT executives and executive management. The site will provide superior advice on a functional rather than just theoretical level. Topics include enterprise management, RFID, security and privacy, virtualization and unified business communications.

/24-7PressRelease/ - CHICAGO, IL, May 05, 2008 - Enterprise Management Quarterly (EMQ) is written exclusively for Executive Management and provides solutions for intricate IT issues. The niche of the site and print magazine is that it is written mostly by IT Executives and opens a forum of communication between executives, IT professionals and business solution planners on a functional rather than on a purely theoretical level. Distribution includes 42,000 business and technology decision-makers in mid to large organizations, throughout all major industries.

Vaughn E. Nelson, Vice President of Boston Hannah, describes the magazine as being "one of the only in its field to provide information straight from the people who make the important decisions in Information Technology for their companies on a daily basis."

The site launched at the end of April, with the print magazine launching in July. The online version will compliment the print magazine by covering both breaking news and current events through a regularly updated website, featuring in-depth editorial on the latest in IT news and trends. Furthermore, the website will feature interactive podcasts of interviews with CIOs and other distinguished executives. Information Technology Executives and companies are urged to contact EMQ with new product information and reviews to feature their product and experiences in the magazine.

The Boston Hannah International organization is the leading custom-publishing group in the UK and the USA, with offices in London, New York and Chicago, specializing in providing highest-quality publication for a range of international blue-chip clients. Publications range from glamour, lifestyle and culture magazines to B2B and sports publications, health and wellbeing annuals, as well as specially commissioned commemorative and anniversary publications.

About Boston Hannah International
IT Magazine for IT professionals and executive management.