



Press Release Contact Information:

Ronnie Lebow
LEBOW
Creative Director
Voice: 416-784-9789
E-Mail: [Email us Here](mailto:Ronnie@lebow.com)
Website: [Visit Our Website](http://www.lebow.com)

LEBOW takes GOLD and SILVER in the 2008 Summit International Awards

Ronnie Lebow has won a Gold and a Silver award in the 2008 Summit International Awards competition for his outstanding creative work.

/24-7PressRelease/ - May 06, 2008 - Ronnie Lebow has won a Gold and a Silver award in the 2008 Summit International Awards competition for his outstanding creative work.

Working through his company LEBOW, Ronnie was awarded Gold in the "Consumer Product Logo/Trademark" category for a series of logos created for SeeSlim Sportswear Inc. (Victoria, BC). The Silver trophy was awarded in the "Self-Promotion Print Advertising" category for an ad created for LEBOW to generate new business.

The Summit Creative Awards, celebrating its 14th year, has established itself as one of the premier arbiters of creative excellence. It was created to recognize exceptional work by marketing creative firms including advertising agencies, video production companies, multimedia firms and other creative groups with annual billings of \$30 million or less. It is the only opportunity such firms have to compete internationally.

This year's panel of judges included:

- Tim Hall, Creative Director, Saatchi & Saatchi - New Zealand
- Mario Hoffman, Senior Art Director, Ogilvy & Mather - Germany
- Christopher Jones, Principle & Creative Director,, Stellar Debris Creative Studios - Japan
- Norman Miron, Creative Director, Marketel - Canada
- Liam Wielopolski, Executive Creative Director, Saatchi & Saatchi - South Africa
- Lasha Orzechowski, Owner & Creative Director, Velocity Design Works - Canada
- David Ross, Group Copy Supervisor, Quantum Advertising - United States
- Louai Asfahani, Managing Director/Creative Director, Paragon Marketing Communications - Kuwait
- Chris Martiniano, Creative Director, Upshot - United States
- Pier Lalonde, Senior Creative Director, LXB Communication Marketing - Canada
- Ann Jensen, Creative Director, brandUNITY - United States
- Peter Gorman, Creative Director, Gorman Consulting - United States
- Kevin Hersh, Creative Director, MFX, Inc. - United States
- Richard Beltramini, Ph.D., Interim Academic Associate Dean, Wayne State University - United States
- Linda Passante, CEO, The Halo Group - United States
- Tony Adamic, Owner/Creative Director, Elevator - Croatia

Entries in over 20 creative categories are judged against a stringent set of standards. Judges search for innovative and creative concepts, strong executions and the ability to communicate and persuade.

This year's competition received thousands of entries from more than 25 countries including Australia, Austria, England, Bulgaria, Canada, China, Croatia, Denmark, Hungary, India, Italy, Japan, Kuwait, Mexico, New Zealand, Northern Ireland, Russia, Singapore, South Africa, Sweden, Thailand, Ukraine, United Arab Emirates, United Kingdom, and United States.

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