



Press Release Contact Information:

Rick Perrotta
R & C Perrotta, LLC.
CEO
401 Sebring Court
Belmont, NC
USA, 28012
Voice: 704 907-5278
Fax: 704 527-7303
E-Mail: [Email us Here](mailto:rick@perrotta.com)
Website: [Visit Our Website](http://www.perrotta.com)

What Are The Results Of Jay Kubassek's CarbonCopyPro After Six Months?

Direct sales and network marketing industry leader launched an automated marketing and closing system six months ago. The first 60 day results beat all expectations and here is how the system is performing now.

/24-7PressRelease/ - BELMONT, NC, May 06, 2008 - Jay Kubassek has been an online home business industry leader for 4 years. He currently markets Wealth Masters International - financial and wealth building educational products. In launching Carbon Copy Pro, an automated turn-key marketing and closing system, according to Jay: "We have permanently solved every problem new entrepreneurs struggle with in Direct Marketing: The Human Variable."

In this system every member drives traffic to an identical replicated website. In the series of web pages a prospect must pay an application fee in order to see the full details of the business opportunity. The CCPro office staff review the application and if accepted, a representative from the CCPro millionaire mastermind group (proven industry performers) call the prospect to close the sale.

Rick Perrotta, who has been marketing Wealth Masters International for the past thirteen months on Kubassek's team, reported the first 60 day results of CarbonCopyPro. The phenomenal results were: Over 250 new members made their first sale and conversions to sales were at 8%. Perrotta predicted sales would increase as a result of:

...Changes in the WMI compensation plan which increased residual income and

...The continuous tweaking of Carbon Copy Pro.

After six months Carbon Copy Pro has gotten better by out performing its prior phenomenal results.

...Conversions to sales have gone from 8% to 10%

...New members are making sales in ever increasing numbers

...Total new members are joining in larger numbers. April 2008 was the second best month to date and most of the experienced producers were out of the country at a conference for 10 days. On average Carbon Copy Pro is signing up new members at three times the rate before CCpro.

Perrotta attributes the continued success to system wide fine-tuning. Jay Kubassek together with his Millionaire Mastermind Group are making and testing changes to every part of the entire Carbon Copy Pro system. We have changed everything: web page verbiage and videos, application pricing, product discounts, landing page options, turn-key marketing options, introduced live chat and increased live training calls.

Perrotta concludes that our system is not a destination, but rather a journey consisting of constant improvements. He predicts a 12% to 15% conversion rate (unheard of in the industry) by the end of 2008.

For more information on CarbonCopyPro visit: <http://www.BuildWealthToday.net/?t=pr>

About R & C Perrotta, LLC
Direct sales home business representing Wealth Masters International