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**LoveAccess.com Renamed to eLove.com**

*A traditional bricks-and-mortar dating service expands into the online industry and offers online dating.*

/24-7PressRelease/ - BOSTON, MA, May 06, 2008 - A traditional bricks-and-mortar dating service expands into the online industry to offer a new level of service to singles. Paul A. Falzone, CEO of The Right One and Together Dating, has announced a new development for the dating service leader with the addition of eLove.

"We wanted to expand online, so we searched for a service we could purchase that would fit the safety demands of our clients and potential clients," said Falzone. The company purchased LoveAccess and renamed it eLove.

The Right One and Together Dating have served singles for more than 30 years with traditional matchmaking services, an industry they have seen grow with the exploding single population. Now they are offering a new level of safety and security online by merging the personal touch with the online experience. Each online member will receive a phone call to verify their identity.

Their most recent acquisition, eLove.com, (formerly LoveAccess), offers online accessibility in addition to the more than 60 physical locations through the nation. This option, combined with the careful oversight and security already enjoyed by more than 300,000 clients, will offer clients a choice that no other organization in the industry can.

"Our services already result in a marriage a day, and we're dedicated to increasing that number. It's the heart and soul of our industry, and we are confident that adding online access will appeal strongly to our demographic." said Mr. Falzone.

Mark Brooks, analyst and consultant to the online dating industry and editor of Online Personals Watch, commented, "LoveAccess.com has been an innovative dating service. eLove.com is a top tier domain name, and will help the service the branding traction it deserves as it moves towards competing directly with the likes of eHarmony."

**About Together / The Right One**

With more than 30 years of experience and a match every 17 minutes, International Dating Ventures, Inc. is the relationship expert. The company includes The Right OneR, TogetherR, and the new eLove, with more than 300,000 members at 60 locations throughout North America. The Right OneR and TogetherR offer a level of personal attention and security that no other service can match. They do it the old-fashioned way: one-to-one interviews, caring guidance and a focus on compatibility, and they are the largest bricks-and-mortar dating services in the industry. eLove.com will serve singles through the Internet as well as through its physical locations nationwide.

**About LoveAccess**

Loveaccess.com has been an innovator helping singles find love online since 2002. It was the first dating site to offer instant messaging/web cam chat and one of the first to offer personal matchmaking. The service is currently one of the top 20 internet dating sites in the USA and has over one million active members.