



**Press Release Contact Information:**

Kristina Bruni  
TV4 Network  
VP Marketing  
3400 Lakeside Drive, Suite 500  
Miramar, FL  
United States, 33027  
Voice: 954-442-8252  
Fax: 954-431-3591  
E-Mail: [Email us Here](mailto:kbruni@tv4.com)  
Website: [Visit Our Website](http://www.tv4.com)

**World-Class Athletes Gain a Competitive Edge with the Action Holographic Disc created by 8ight, LLC**

*Advanced technology method for increased flexibility, strength and balance*

/24-7PressRelease/ - ATLANTA, GA, May 07, 2008 - In an increasingly competitive sports world, athletes know hard work and proper nutrition are the keys to performing at their peak and maintaining an edge over rivals. That is why world-class athletes rely on the ground breaking technology of the holographic disc from 8ight to augment their stringent training programs.

8ight has numerous high schools, college, professional, and Olympic athletes training and competing with 8ight holographic action discs. These athletes adhere to the precept of maximizing the body's potential naturally without the use of drug or chemical enhancement.

Advanced acupuncture placement options for elite athletes are featured in a just released manual by John Schaeffer on [www.winningfactor.com](http://www.winningfactor.com). This is the most advanced training manual in existence on the use of 8ight's holographic disc technology.

This 21st century innovation by the Atlanta-based company 8ight, LLC, is the marriage of holographic technology combined with the proven Traditional Chinese Medicine of Acupuncture to activate the body's meridians. This technology creates a healthy, balanced, and natural way to maximize the body's potential for more energy, greater flexibility, increased strength, improved endurance and rock-solid balance.

This new advancement in technology means that this easy to peel and stick holographic disc, the size of a nickel, can be used as a fast, effective and 100% natural solution for athletes to boost their athletic potential.

For more information, please visit <http://www.8ight.com>.

**About 8ight, LLC**

8ight, LLC is a global, research-driven company that was the first to discover and share the health benefits of holographic discs. We are committed to enriching and empowering the lives of our customers and affiliates by offering cutting-edge personal improvement technology.

Contact: Michelle Hanchey  
Email: [Michelle@8ight.com](mailto:Michelle@8ight.com)  
Phone: 770-495-2330  
[www.8ight.com](http://www.8ight.com)