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**Chariot Carriers Announces Monthly Photo Contest for Active Parents Using a Child Carrier**

*Chariot Carriers, the leading manufacturer of child carriers, has announced a photo contest to show that when parents have children an active, outdoor lifestyle of walking, jogging, hiking, cycling, and even X-country skiing does not have to end.*

/24-7PressRelease/ - CALGARY, AB, CANADA, May 07, 2008 - Owners of a child carrier from Chariot Carriers, Inc. know how easy it is to maintain a healthy, active lifestyle after they have children, and now they can help other new parents discover how easy it is to continue all their favorite outdoor activities through a photo contest.

Chariot Carriers, Inc. has announced "Take it Outside," a monthly photo contest with prizes for people who use a child carrier from Chariot Carriers to continue healthy outdoor activities like walking, jogging, hiking, cycling, X-country skiing, and more.

"The blessing of having kids in your life should not force you to stop the things you enjoy most, especially an active, healthy lifestyle," said Dan Britton, president and C.E.O. "We are asking our customers to take photos as they use our child carriers and share them with us to help other parents learn that they do not have to give up the outdoor activities they enjoy."

Each month one photo will be selected from each of the four categories, and the winners will receive their choice of the CTS strolling, jogging, or cycling kit or any two accessories as a prize. The contest will continue monthly through July 2008, according to Britton.

"Each winning photo will have a chance to be selected as the photo of the year. On August 20th we will announce the photo that has been selected as the year's best. The winning photo will be featured on our website and in our 2009 product guide," he explained.

The categories include: "The Chariot Family" - family portraits with a Chariot Carrier; "Chariot in Action" - a picture showing a Chariot Carrier in use; "Chariot Races" - a photo taken while participating in a local charity fun walk, race, cycling, or similar event; "The Great Chariot Event" - get friends and family together and stroll, jog, bike, hike or cross-country ski - the largest group wins.

"We want to stress the importance of safety, so photos showing improper or unsafe use of a Chariot Carrier will be rejected," said Britton. The rules and entry details for the contest can be found on the company web site at <http://www.ChariotCarriers.com>

Chariot Carriers developed the revolutionary CTS (Child Transport System) technology that allows a child carrier to be quickly and easily transformed for strolling, jogging, cycling, hiking or even X-country skiing.

Chariot Carriers, Inc. is a privately-held, family-run business. The 15-year-old company has grown from six friends building child carriers one at a time to a 65,000 square foot facility with 200 employees achieving a global market dominance through intense focus and determination.

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