



**Press Release Contact Information:**

Olga Vladi  
Arbor PR  
marketing director  
244 Madison Avenue, #254  
New York, NY  
USA, 10016  
Voice: 877-822-2500  
E-Mail: [Email us Here](#)  
Website: [Visit Our Website](#)

**HOMELESS MAN TRAVELS AROUND THE WORLD**

*HOMELESS MAN TRAVELS AROUND THE WORLD -- Through the Eyes of Madness*

/24-7PressRelease/ - SEATTLE, WA, May 07, 2008 — Over 100 million people throughout the world are homeless, according to the United Nations Center for Human Settlement. But given the choice, would anybody actually want to live that way?

Gary Garner, a vagabond for the twenty-first century and author of the new book *Through the Eyes of Madness*, made the decision one day to abandon his home, his job and all of his material possessions, and embark on a seven-continent exploration.

"I quit my job as the successful CEO, president and owner of several Seattle-based firms and embarked on a global journey with nothing more than my backpack," says Mr. Garner. "And I never looked back."

For the past five years, Mr. Garner has literally been homeless and jobless, and more or less without material possessions. While roaming the earth in search of a simpler life, he experienced:

Witnessing a brutal murder on the South China Sea  
The wrath of an angry mob in the midst of a Nepalese civil war  
His own near-death at the heights of Mt. Everest  
Being ambushed and robbed in Costa Rica by very unusual suspects  
Countless other harrowing escapes that illustrated valuable and moving life lessons

Along the way, Mr. Garner kept countless detailed journals and notes, and crafted amazing artwork. *Through the Eyes of Madness*, is richly illustrated with scores of photos and drawings, and each chapter details the real life-and-death situations he continually put himself into—many of which were seemingly un-survivable.

The author also has a mysterious surprise waiting for anyone who can decipher the encrypted codes within his journal, which point to physical clues planted around the world. From beginning to end, *Through the Eyes of Madness* is laced with a visual and mathematical secret code—but unlike its fictional cousins, such as *The Da Vinci Code*, this book's secret is very real.

"These past few years have been so fantastical and life-altering that even I have trouble believing it," admits Mr. Garner. "But that's why I kept the journals and constructed the book in the way that I did. Now, others can share in the adventure."

To learn more about the breakout book critics are hailing as "the most ingenious and intriguing adventure book ever written," visit [www.ThroughtheEyesofMadness.com](http://www.ThroughtheEyesofMadness.com), or preview a video interview with the author at <http://www.throughtheeyesofmadness.com/Videos.htm>.

To see an animated short film about Mr. Garner's journey that will be airing on public television stations across the nation in coming months, please visit <http://youtube.com/watch?v=Oa81EgCFJGY> or go to Fast Focus TV at <http://www.fastfocus.tv/media.aspx?id=381>.

**HAPPENINGS:** Mr. Garner has been invited as a VIP guest to the fiftieth anniversary of the Grammy Awards. In addition, he has debuted a film at Sundance and made a VIP appearance at the Synchronized Green Initiative Concert Series. He is a Von Dutch artist in residency, and public television stations nationwide air interstitials about his book.

**ARTICLES/VIDEO/INTERNET:** Mr. Garner and *Through the Eyes of Madness* have been featured in cover stories in *River Valley News* and *Kent Reporter*. He has also been the subject of a feature story in *Park Record* and profiled by *New Eye Productions*. In the near future, he will be featured on the *Eco Treadsetters Website*, *YouTube.com* and *Fast Focus TV*. An appearance on *The Rude Awakening* and other shows are to follow.

(Through the Eyes of Madness by Gary Garner; ISBN: 0-9798687-9-3; illustrated; photos; \$39.99; 398 pages; 8½" x 11½"; softcover; Integrated Technology Edge Corporation)