



**Press Release Contact Information:**

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**Ford of Ocala presents Total Cash Back offer on the 2008 Ford Fusion and Focus.**

*Ford of Ocala, the leading Ford dealership in Ocala, FL, presents Total Cash Back offer of \$2,000 on fuel-efficient 2008 Ford Fusion and Focus at its dealership. For details, contact Ford of Ocala or log on to <http://www.fordofocala.com/>.*

**/24-7PressRelease/** - OCALA, FL, May 08, 2008 - Ford of Ocala, one of the leading Ford dealers in Ocala, FL, has announced Total Cash Back offer of \$2,000 on brand new 2008 Ford Fusion and Focus at its dealership.

The offer includes \$1,500 Cash Back and \$500 Ford Credit Bonus Cash\* on purchase of one of these fuel-efficient new vehicles i.e. the Fusion or the Focus. According to the dealership, fuel economy of the 2008 Ford Fusion is 31 mpg and that of the 2008 Ford Focus is 35 mpg. For more information on the Total Cash Back offer, visit

<http://www.fordofocala.com/campaign/april-fusion.jsp>

**New and Certified Pre-Owned Ford Models**

Ford of Ocala displays the complete range of New and Certified Pre-owned Ford cars, SUVs and trucks, such as the Focus, Fusion, Mustang, Taurus, Edge, Taurus X, Ranger, F-150, Super Duty F-250, Super Duty F-350, E-Series, Escape, Escape Hybrid, Explorer Sport Trac, Explorer and Expedition. The dealership extends its services in and around Belleview, Silver Springs, Dunnellon, Silver Springs Shores, Fort McCoy, Citra, Reddick, Anthony, Orange Springs, Gainesville, Alachua, Williston, Lady Lake, Weirsdale and Starke.

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\*Disclaimer: Must Finance through Ford Credit to receive \$500 Ford Credit Bonus Cash. Not all buyers will qualify. Sync is not available on Focus S or Fusion S models. Availability of No-Charge Sync based on equipped models in dealer stock. Non-equipped vehicles receive an additional \$400 Bonus Cash. Take new retail delivery from dealer stock by 5/21/08. See dealer for qualifications and complete details. Residency restrictions apply.