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Boutique Jewelry Designer Offers Practical Solution to Seasonal Fashion Trends

For those of us who want to step up our accessory game without breaking the bank, boutique jewelry designer, Kim Donaldson has designed a new line of interchangeable jewelry to help us keep up with the ever changing style selections.

/24-7PressRelease/ - GRAND RAPIDS, MI, May 09, 2008 - The fashion runways of the world are all a buzz with this seasons hottest colors - and blue is the new black this summer!

Wayzata, MN ~ In the world of fashion, the runways are the best indication of this season's hottest trends and in the coming months the catwalks have deemed bright colors and hues of blue to be this summer's "it" colors. For those of us who want to step up our accessory game without breaking the bank, boutique jewelry designer, Kim Donaldson has designed a new line of interchangeable jewelry to help us keep up with the ever changing style selections.

The e'change collection at KimMarieDesigns.com is the perfect compliment to any wardrobe regardless of season due to the ingenious fact that each piece is specially designed to seamlessly integrate with different chains, drops and swags. A quick swap of a blue lapis drop to a bright red carnelian drop for an evening on the town gives the same chain an entirely new look and feel. The result is a boutique style necklace that completely compliments this seasons hottest frock regardless of the color.

The e'change collection allows women to create multiple looks without investing in numerous pieces of jewelry - eliminating the need to continually purchase new accessories just because the models in Milan are wearing a new shade. "I really felt it was important to offer a collection that focused on versatility, style and affordability. The interchangeable design supports the essence of the fashion industry which is all about continuous reinvention," says Kim Donaldson. Incorporating this seasons color palate is a breeze with the versatility of e'change.

To experience the versatility of the e'change collection, Visit www.KimMarieDesigns.com

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