



Press Release Contact Information:

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Music, Fashion and Cancer Research to Come Together for Fundraising Concert and Fashion Show on May 16

For the first time, professional speaker and Transformed Triathlete Lois Tiedemann is bringing together Ryan Daniel & The Spirit of David, POSH Fashion models and representatives from The Leukemia & Lymphoma Society to raise funds for cancer research.

/24-7PressRelease/ - MINNEAPOLIS, MN, May 09, 2008 — For the first time, professional speaker and Transformed Triathlete Lois Tiedemann is bringing together Ryan Daniel & The Spirit of David, POSH Fashion models and representatives from The Leukemia & Lymphoma Society to raise funds for cancer research.

WHO: Professional Speaker and Transformed Triathlete Lois Tiedemann, Christian Reggae Band Ryan Daniel & The Spirit of David, POSH Fashion models and representatives from The Leukemia & Lymphoma Society

WHAT: A fundraising concert and fashion show to celebrate life and increase awareness of blood-related cancers. Be inspired to move your body, expand your mind and open your soul through the stories of lives transformed by cancer. Suggested donation at the door is \$10. Additional donations will be accepted to help reach an evening goal of \$3,000.

Sponsorship opportunities are still available. For more information, call 949.940.0399 or visit <http://www.InMikeysMemory.com>.

WHEN: Friday, May 16, at 7 p.m.

WHERE: Bethany Lutheran Church, 3901 36th Ave. S., in Minneapolis

MEDIA CONTACT: Lois Tiedemann, 949.940.0399

About Lois Tiedemann

The founder of Transformation TriSystems, a world-class seminar and training company, as well as an entrepreneur and sales professional, 30-year-old Lois Tiedemann has been competing in triathlons and marathons since 2000. A frequent finisher atop her age group throughout the United States, she has also participated in competitions all over the world. Tiedemann first began running marathons in 2000 in honor of a friend who died from cancer. The greatest distinction in Tiedemann's teaching is the formula she created for achieving life balance.

More information, including how to hire Tiedemann to speak for your organization and order her book about her life story, "No One Succeeds Alone," is available by visiting <http://www.transformedtriathlete.com>.