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BuyHer Beware: Attorneys Reveal Eight Common Auto Dealership Scams

Kevin Hickey and Brian Meadors join BlogTalkRadio host Sheronde Glover of Car-Buy-Her on "Auto Estrogen Live"

/24-7PressRelease/ - May 09, 2008 - Attorneys Kevin Hickey and Brian Meadors appeared on BlogTalkRadio's "Auto Estrogen Live" (<http://blogtalkradio.com/auto-estrogen>) with host Sheronde Glover of Car-Buy-Her. In the segment, BuyHer Beware: Dealer Fraud, the two attorneys shared eight scams they've identified that auto dealerships use to defraud consumers.

After hundreds of complaints, attorneys Hickey and Meadors filed a mass action lawsuit on behalf of 79 individuals who were defrauded by a local car dealership in the Arkansas area. Now the two are sharing this information on behalf of the many individuals that were victims of this scam in hopes to educate the public on what can happen when dealing with disreputable dealerships. In the thirty-minute segment BuyHer Beware they offer insight and information on eight common scams that were used on victims along with suggestions of what consumers can do to protect themselves from fraud at the dealerships.

"The show is so informative and enlightening and is a great resource for woman, or any consumer that is in the process of buying a car. It was just amazing to hear some of the things auto dealerships will do to defraud customers, which confirms why it's important for Car-Buy-Her to continue its mission of educating consumers, says Glover, the program host and founder of Car-Buy-Her, an automotive resource for women. "The fact that they've broken these scams down into three major categories and eight subcategories really makes it easier for consumers to discern some of the tricks that are being used at dealerships and will hopefully help individuals be less likely victims of fraudulent car selling tactics."

The show was taped live several weeks ago and an archive is available for download at www.car-buy-her.com as well as www.blogtalkradio.com/auto-estrogen.

About "Auto Estrogen Live!"

"Auto Estrogen Live!" is a live Internet talk-radio show that discusses all things automotive as it relates to women. The goal of the show is to educate, enlighten and empower female consumers. Host Sheronde Glover is the founder of Car-Buy-Her, an automotive resource for women that educates women on car buying and maintenance. On the show, like her website at <http://www.car-buy-her.com>, Glover, along with her guests and others explore car buying, maintenance and everything in between, all from a woman's perspective. The stream and archives are available at <http://www.car-buy-her.com> and <http://www.blogtalkradio.com/auto-estrogen>. The show is hosted on BlogTalkRadio

About BlogTalkRadio

BlogTalkRadio is a free, web-based platform, which allows any user with a phone and a computer to host a live, interactive Internet broadcast. Hosts call into the service by phone, managing callers on the web-based host dashboard. Shows stream live directly from the host's BlogTalkRadio web page with archives available for all past shows. BlogTalkRadio's social radio network can be found at <http://www.blogtalkradio.com>.

About Car-Buy-Her

Car-Buy-Her is an automotive resource that educates women on car buying and maintenance and assists dealerships with marketing more effectively to women. The company hosts teleseminars, workshops and auto clinics for women and provides training and various programs for dealerships. For more information, visit www.car-buy-her.com.