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LearnX E-Learning and Training Awards reward Logan City Council - Users of Raptivity and Elicitus

LearnX E-Learning and Training Awards reward Logan City Council - Users of Raptivity and Elicitus Chosen as 'Best Online Learning Solution' and 'Best New Employee Orientation Training Program'

/24-7PressRelease/ - May 09, 2008 - Training Australia Magazine announced the Best E-Learning and Training Award winners in the first phase of its prestigious recognition program. Logan City Council won the 'Best Online Learning Solution' and 'Best New Employee Orientation Training Program' awards. The training content which was submitted for these awards is created using Raptivity, the award-winning rapid interactivity builder for e-learning and Elicitus, the leading desktop authoring tool, both by Harbinger Group.

The winning organisations, teams and individuals were chosen by a panel of judges who scored entries, logging in many hours to select the most innovative learning solutions delivering tangible benefits to their organisations.

"Our judges deemed the winners to be the most effective and innovative projects and products in workplace learning and assessment today. We're pleased to bestow the awards honour on such a distinguished group," said Executive Editor Rob Clarke.

"Logan City Council is proud to receive these awards. These online training programs developed in-house have brought considerable benefits in terms of business efficiency. This was made possible by the use of the easy-to-use tools of Elicitus and Raptivity allowing us to format our content in the ways that appealed to our user base. We received excellent support from our supplier - Symmetree - who were able to demonstrate the business advantages offered by the products," said Councillor Luke Smith, at Logan City Council.

Raptivity is the award-winning rapid interactivity building tool allowing trainers and subject matter experts to create engaging interactive eLearning content without expert programming or software knowledge. Both Elicitus and Raptivity make it easy to convert learning concepts and content into visually appealing elearning.

"Symmetree is pleased and excited for Logan City Council who has developed an on-line learning solution that addresses immediate concerns of their business. Their solution makes timely information available to learners while reducing support overheads therefore improving business efficiency," said Roland Collaro, CEO of Symmetree Pty Ltd, the Australian Partner of Harbinger Group.

About Logan City Council

Logan City is Australia's sixth-largest local government, with 261,000 residents and covering 960 square kilometres, and is at the heart of the fastest growing region of Australia, located between Brisbane and the Gold Coast.

Logan City is predicted to have a population growth of 100,000 residents over the next 20 years and Council is committed to serving the growing city now and in the future.

The vision for Logan City is: A city for families, lifestyle and business.

Logan City Council Mayor, Councillor Pam Parker, leads 12 Councillors, alongside the Chief Executive Officer Chris Rose and four Deputy CEOs.

About Raptivity

Raptivity is the industry's first and only rapid interactivity builder. Raptivity allows trainers and subject matter experts to create engaging interactive eLearning content in less time and with reduced costs to the business.

Raptivity allows users to build effective interactive eLearning content, which engages learners with content. With interactive and engaging content, learning experiences become memorable and dropout levels decrease. Content enhanced with Raptivity interactivities looks professional and reinforces learning concepts.

Raptivity provides a pre-built library of rapidly-customizable interaction models. These interaction models are based on the best practices in instructional design. Users can customize them to create any number of variations, as per need. The content published by Raptivity is a single flash file so it fits right into hundreds of eLearning tools and can be used anywhere.

Raptivity, the forerunner of rapid interactivity, has users in more than 22 countries. Harbinger's recognition in global top 20 Specialized Learning Process Providers by TrainingOutsourcing.com and Raptivity's shortlisting for eLearning Awards 2006 by e.learning age reinforces Raptivity's leadership. The library of Raptivity interactions is unmatched in terms of number and the depth. Raptivity is at the forefront of rapid interactivity technology with patent-pending technology and open architecture. For more information on Raptivity, visit www.raptivity.com.

About Elicitus

Elicitus Interactive eLearning Suite provides a complete eLearning solution all the way from PowerPoint to interactive eLearning. Elicitus SlideConverter accurately converts PowerPoint content into elearning modules. Raptivity for Elicitus allows users to add interactivity to their courses integrating seamlessly with pre-developed content. The award-winning Elicitus Content Publisher helps rapid creation of SCORM 2004 and AICC standards-compliant eLearning courses.

Elicitus is a leading desktop authoring tool for trainers, educators, subject matter experts and other eLearning creators worldwide. Creating great courses with Elicitus is possible for all developers of learning regardless of their software and programming experience. All users can create visually appealing courses with Elicitus.

Elicitus Suite is adopted and used through several verticals and various segments of industries for creating eLearning.

Elicitus is the product of choice by many companies in the Fortune 500 as well as medium to small scale enterprises. Its ease of use makes it popular to all levels of experience. With customers spread over USA, Canada, Mexico, Puerto Rico, UK, Ireland, Denmark, Switzerland, Germany, The Netherlands, Israel, UAE, Iran, South Africa, Australia, Singapore, Japan, Philippines, South Korea, Thailand, Hong Kong and India, Elicitus is used in all sectors of industry for creating eLearning. Customers use Elicitus to create online training for employees, customers and to track performance.

For more information on Elicitus, visit www.elicitus.com.

About Symmetree

Symmetree is a learning and development company who partners with client organizations to deliver timely and effective learning, using the delivery medium of the client's choice.

Learning adds to the growth and development of the individual, and delivers outcomes aligned with the strategic direction of their organization. Finding internal motivation to make sustainable change, learning new skills and creating new habits are the cornerstones of programs developed by Symmetree, regardless of the topic area.

Innovative content and facilitators combined with simple authoring and learning management tools ensures that Symmetree can provide the most flexible solutions to clients regardless if their requirements.

About Harbinger Knowledge Products

Harbinger Knowledge Products is the creator of Raptivity, the world's first and only rapid interactivity builder and Elicitus, the globally used, award winning rapid authoring tool.

Harbinger Knowledge Products also designs and develops custom eLearning solutions. The team consists of subject experts, analysts, instructional designers, writers, artists, and animators who have the experience and expertise to deal with learning demands from across the world. The company provides consulting service to help clients select optimal packages of learning tools and products. The growing base of satisfied global clients is a testimony to their professional ability.

Harbinger Knowledge Products is part of Harbinger Group, an e-learning focused Enterprise. The Harbinger mission is to enhance business performance through learning technology. The Harbinger philosophy is to create value for its clients through a culture of continuous learning, respect for the individual, and innovation.

For more information on Harbinger Knowledge Products, visit www.harbingerknowledge.com