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**Exciting Fashion Event, "High Heels Kick Out Kidney Disease," Raises \$35,000 to Benefit the National Kidney Foundation**

*High Heels Kick Out Kidney Disease Draws More Than 250 Women*

**/24-7PressRelease/** - DOYLESTOWN, PA, May 10, 2008 - On May 1, the National Kidney Foundation Serving the Delaware Valley presented an exciting fashion fund-raiser, High Heels Kick Out Kidney Disease. Luxury retailer Neiman Marcus hosted the event at its King of Prussia, Pa., location. The high-end event raised \$35,000 to benefit the Foundation's mission and those it serves.

The evening of education, networking, and fashion featured collections by premier designers Phillip Lim, Roberto Rodriguez, See by Chloe, Marc by Marc Jacobs, Tory Burch and Rebecca Taylor. Guests went home with Neiman Marcus goodie bags and enjoyed complimentary makeovers and opportunities to win exclusive gifts.

Celebrities who lent their support included NBC 10 Reporter Kristen Welker, 95.7 BEN FM's Marilyn Russell, Philadelphia singer/songwriter Lauren Hart, State Representative Daylin Leach and radio and TV personality Melissa Daley. Philadelphia STYLE Magazine, Aroundphilly.com, and many more were also in attendance. All enjoyed promoting the Foundation's mission of improving the health and well-being of those affected by kidney disease.

"We are thrilled that so many area businesswomen and celebrities strapped on their high heels to kick out kidney disease and support this worthy cause," stated Foundation Development Manager Jen Wolf. "More than 250 women enjoyed combining their community spirit fashion enthusiasm."

Throughout the evening the Foundation, which strives to increase organ transplant opportunities, offered information about kidney disease and its prevention.

Two special guests spoke about their personal experiences with kidney disease. In February, Marlene Moran of Bucks County, Pa., gave one of her kidneys to her husband, Sean Moran. Sean suffers from an autoimmune disease that affects the upper and lower respiratory systems as well as the kidneys, lungs, and additional organs.

The evening's sponsors included Belmont Dialysis Centers, Furia Rubel Communications, Jones Apparel Group, Diversified Specialty Institutes (DSI), Wyeth Pharmaceuticals and others. Gourmet catering and cocktails were provided by local eateries Bertolini's, Ruth's Chris Steak House, The Melting Pot and PINK Vodka.

For more information about the Foundation and the event, please visit [www.nkfdv.org](http://www.nkfdv.org).

About the National Kidney Foundation Serving the Delaware Valley

The Mission of the National Kidney Foundation is to prevent kidney and urinary tract disease, improve the health and well-being of individuals and families affected by these diseases, and increase the availability of all organs for transplantation. More than 10,000 area residents are on dialysis and thousands are waiting for kidney transplants. For more information, go to [www.nkfdv.org](http://www.nkfdv.org).