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Demand for Weight Loss Surgery Soars. BMI Clinic in Brno opens new wing for UK & US Patients

Morbid obesity epidemic forces search for affordable surgical solutions. BMI Clinic Brno & Cosmetic Bliss respond by providing super new facility for US & UK medical tourists

/24-7PressRelease/ - LAUNCESTON, UK, May 11, 2008 - The BMI Chirurgie Clinic a specialist Bariatric and Mini-invasive Surgical facility, which works in co-operation with UK based Weight Loss Surgery and Cosmetic Surgery consultants Cosmetic Bliss, has just opened a brand new fully equipped Operating Theatre, High-Dependency Unit (ICU) and a 12 bed suite of well-appointed patient-care rooms in its facility in Brno, close to the Austrian border in the Czech Republic.

The new unit - officially opened on 28th March by the Regional Governor of South Moravia - has been designed to provide the highest standards of medical care and comfortable accommodation for patients seeking specialist Laparoscopic "keyhole" Obesity Surgery procedures.

Dr Michal Cierny PhD, is the Chief Surgeon at the clinic, a leading and very experienced Bariatric Surgeon and a specialist in these operating techniques - particularly Laparoscopic Sleeve Gastrectomy and Laparoscopic Gastric Banding. He said:

"Our new facility will enable us to meet the rapidly growing local demand for Bariatric Surgery, from here in the Czech Republic and from our German-speaking neighbours and most importantly the demand from patients coming from the USA and UK.

"We have a close working relationship and a very successful partnership with Cosmetic Bliss, who have for some time been bringing a large number of patients to the clinic from the UK and Republic of Ireland for Sleeve and Band procedures. They are now planning to bring patients from the USA too, and it was chiefly to ensure we could provide adequately for this increase in the numbers of foreign patients that we have expanded our facilities here at the BMI Clinic."

Deborah Darling, a director of Cosmetic Bliss, when asked how the expansion of the clinic would benefit her patients and her company, replied:

"Morbid Obesity, with the life threatening complications it so often brings, has reached an epidemic scale in the UK and North America. Surgery is the only proven long-term weight loss solution. In the UK the National Health Service simply cannot meet the demand for surgery - so patients who have met all the clinical requirements for surgery are faced with the stark reality of paying privately. In the USA the self-pay route is often the only option available, as many US Insurance Companies are reluctant to fund this surgery. The very high cost of self-funded surgery back home unfortunately puts it out of the reach of many patients who desperately need a surgical solution to their obesity problem. Because of the lower overheads here in Brno, we are delighted to be able to offer an affordable route to surgery for our clients. The extra patient accommodation, the new Operating Theatre and ICU mean that we will be able to bring more patients, reduce waiting time for surgery, and still be able to provide top-quality surgery and care at a very substantially lower cost than can be found at home.

"I am proud to say that Dr Cierny and his team here at the BMI Clinic have always been able to provide our patients with first class medical attention, safe surgery and dedicated nursing care. We are so grateful that we have Dr Cierny as our partner Bariatric Surgeon. The high levels of in-depth testing and pre-operative evaluation the day before surgery give our patients a lot of reassurance as they can often feel a little nervous at first when coming abroad for weight loss surgery. They quickly realise that the care and attention they receive here is certainly equal to the best they can find at home, and the facilities are truly first class. Within the Clinic building there are specialist Internal Medicine, X-ray, Endoscopy and Psychology units, as well as the new Theatre which is specially set up for laparoscopic surgery and the new Intensive Care unit which allows for close monitoring and one-on-one nursing care in the early post-operative period.

"At Cosmetic Bliss we know what a big step it is to make the decision to have weight loss surgery, and how important it is to

have someone to rely on and maybe to confide in. We do our very best to develop a close personal relationship with our patients before, during and after their time in the clinic for their procedure. I believe that if there is one aspect of what we do that really sets us apart from other companies in this field, it is that we actually make a point of being with our patients when they are in the clinic, during their day of pre-op testing, and after their surgery. I always personally greet our patients in their Hotel to answer any questions they have before bringing them here to the BMI Clinic. By the time they leave for home we are usually like old friends, they have spent so long with me."

MUDr Michal Cierny CSc is a member of the committee and a founding member of the Bariatric Section of both the Czech Surgical and the Czech Obesitological Society. He is a member of IFSO (International federation of Obesity Surgery) and of EAES (European Association for Endoscopic Surgery) He has frequently lectured and attended IFSO Congress worldwide, and he is the founder of Bandingklub <http://en.bandingklub.cz/> - an organisation set up to inform, support and provide a forum for patients who are looking for or have had Bariatric Surgery in the Czech Republic . He also has been instrumental in setting up "VOLO", a web-based method of tracking and statistical evaluation of the results of obesity surgery for Bariatric specialists. <http://www.volo.cz> .

Cosmetic Bliss (<http://www.cosmeticbliss.co.uk>) organise Weight Loss Surgery and BIB Intra-gastric Balloon procedures at the BMI Clinic in Brno, Cz. In addition to Obesity Surgery, Cosmetic Bliss also organise visits to Brno for the full range of Cosmetic Surgery procedures, and specialise in post-weight-loss cosmetic techniques such as Circumferential Body Lift (performed by Professor Pavel Brychta - a renowned specialist Plastic Surgeon and Head of Unit at the University Hospital, Brno) All Cosmetic Surgery procedures are performed by the team of surgeons led by Professor Brychta at Riva Clinic <http://www.riva-clinic.cz> Cosmetic Bliss partner clinic for Aesthetic and Plastic Surgery in Brno.

Cosmetic Bliss is an established agency offering its clients an extensive range of cosmetic and weight loss surgery procedures of the highest quality. All these procedures are performed by recognised expert and very experienced surgeons in first class private clinics in Brno in the Czech Republic. Our friendly team of staff are all British, based in the U.K, and are professionals with training and a wide variety of experience within the healthcare and beauty sectors. For further information, please contact us at: Newton Farmhouse, Egloskerry, Launceston, Cornwall, United Kingdom PL15 8RY. Telephone 08712887697 or 0871 288 7698.