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Mortgage2home.com Is Turning Heads In The South

New site to rival big business real estate sites to launch mid 2008. With interesting sister sites and services. In comes Mortgage2home.com and Realtor2home.com being launched by Troy Rice and Associates Int. in July 2008.

/24-7PressRelease/ - NORCROSS, GA, May 11, 2008 - New site to rival big business real estate sites to launch mid 2008. With interesting sister sites and services. The changing times and America's failing real estate market has lead to many real estate companies consolidate and find for new ways to market and find customers. In comes Mortgage2home.com and Realtor2home.com being launched by Troy Rice and Associates Int. in July 2008. with-in this site the consumer will be able to find a local realtor, have local mortgage companies compete for your mortgage business that means no more calls from companies on the other side of the country that have no idea about your area or situations, refinance, locate new financing, locate an appraiser, and attorney to complete the whole process of buying or selling your home. For the more popular for sale by owners, there are services to help the owner sellers to market their home, get brochures, and have appraisers conduct drive by appraisals, to list their homes with full descriptions, pictures and video's. For the near to foreclosure client there are services also. The services for these customers are more of a counsel and negotiation type service to bring the mortgagee and lender together to save the home from foreclosure or to come to terms that can be agreed upon by both parties. Also Licensed verifiable realtor members can register for certain services on both sites, such as direct mail, and internet advertising, at surprisingly affordable investments.

Company president Troy Rice, says that one of the problems with many of the national real estate and mortgage companies is that companies of that size all have quota's or pay for employees on a graduated scale which is based on production, and when quotas and required high levels of production is needed to keep the job, employee's often leave their ethical obligations to the customer by the wayside. Which in most cases amounts to the customer receiving adjustable rate mortgage that pays the mortgage company more rather than the loan that meets the customers needs. When this happens the customer loses. That's the reason mortgage2home.com and realtor2home.com spends its efforts to building the local segment of the business so that the customer can receive personalized ethical professional service. The marketing for Mortgage2home.com will begin in the Atlanta area in July of 2008 then Realtor2home.com to immediately follow. Currently there is a place holder site with contact information at the sites web address.

Author, Crystal Walker.

Mortgage2home is a service oriented Real Estate company and Mortgage Lender. Founded in 1991 in Alabama, by Troy A. Rice, Troy Rice and Associates, has had a clear direction in ideas and strong ethics.

Mortgage2home.com
Realtor2home.com
Realtor2home.net