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New Breakthrough System Simplifies the Product Launch Process

Internet marketing can make you a millionaire if you know the tricks and techniques necessary to attract swarms of interested buyers. Product Launch Dashboard is the able assistant with the know-how needed to do just this.

/24-7PressRelease/ - ROGERSVILLE, TN, May 12, 2008 - Product Launch Dashboard is a software-based program that guides the internet marketer through the crucial steps to online success. Scott Brooks is the brainpower behind this personalized product launch software program. Product Launch Dashboard is comprised of software guidance, video tutorials, interviews, and psychological training techniques.

Having worked his own way through the ranks of internet marketing, Brooks knows the pitfalls of product marketing in a very competitive marketplace. Product Launch Dashboard emerged from his own struggles, experience, and success in online marketing. Product launch Dashboard bridges the gap between natural marketing knowledge and years of expensive education. It is a guaranteed system that is customizable to your specific marketing target and needs.

The Product launch Dashboard software sets up your product launch by providing a step-by-step marketing plan that is personalized for you. At the same time, the program teaches you why these steps are necessary through instructional videos on traffic-generating methods, access to interviews with internet marketing experts, and training in powerful psychological techniques that tone your brain into the mindset of success.

Studies have shown that the number one reason internet marketers fail is that they never start properly. Either the winning steps are not clear to them, they have not thought through the whole program, or they don't know how to follow patiently through the process of a marketing launch. Marketing is a mixture of know-how and technique. If these are not combined properly, any marketing plan will fail. Product launch Dashboard guides you through the steps and does the proper calculations for you.

Scott Brooks is a successful internet marketer who is committed to helping others succeed online. For more information, please visit <http://www.ProductLaunchDashboard.com>.